



DIEGO MATRICANO – CURRICULUM VITAE

Personal data

Surname and name **Matricano Diego**
Date of birth 16th July 1981
Place of birth Caserta
Identification number MTR DGI 81L16 B963Q
Nationality Italian

Topics of Research

Entrepreneurship
Entrepreneurial opportunities
Entrepreneurial profiles (ethnic, female entrepreneurship)
Incubation models and technology transfer (spin-off)
Open innovation

Current position

Dates 21st November 2016 up to now
Position Assistant Professor of Management
At Dipartimento di Economia dell'Università degli Studi della Campania "Luigi Vanvitelli", già Seconda Università degli Studi di Napoli – S.U.N.

Previous positions

Dates July 2016 – today
Position Temporary research fellow
Research Project "The automotive industry: entrepreneurship, start-up, technology transfer and development strategies"
At Department of Management of the University of Turin

Dates July 2014 – May 2015
Position Temporary research fellow
Research Project "Percorso di diffusione e valorizzazione dei risultati della ricerca" (Asse V- Transnazionalità e interregionalità, Obiettivo specifico "m") – Percorso 2 nell'ambito della Rete di Eccellenza "Strategie Terapeutiche Innovative (STRAIN)" promossa dalla Regione Campania nell'ambito dell' "Avviso Pubblico per lo sviluppo di reti di eccellenza tra Università - Centri di Ricerca - Imprese"
At Department of Management - Second University of Naples - S.U.N., Capua (CE)

Dates	April 2013 – March 2014
Position	Temporary research fellow
Research Project	INNOSYSTEMS – SISTEMI DI INNOVAZIONE, COMPETITIVITA' E TRASFERIMENTO DELLE CONOSCENZE
At	Department of Management - S.U.N., Capua (CE)
Dates	February 2012 – January 2013
Position	Temporary research fellow
Research Project	INNOSYSTEMS – SISTEMI DI INNOVAZIONE, COMPETITIVITA' E TRASFERIMENTO DELLE CONOSCENZE
At	Istituto di Ricerche sulle Attività Terziarie (I.R.A.T.) del Consiglio Nazionale delle Ricerche (C.N.R.), Naples
Dates	April 2010 – December 2011
Position	Temporary research fellow
Research Project	Migrazione, Imprenditorialità e Sviluppo di Nuove Imprese Innovative
At	Istituto di Ricerche sulle Attività Terziarie (I.R.A.T.) del Consiglio Nazionale delle Ricerche (C.N.R.), Naples

Education

Date	2011 (summer)
Title	License of business consultant
At	Faculty of Economics of Second University of Naples – S.U.N., Capua (CE)
Date	09 th February 2010
Title	European Ph.D. in Entrepreneurship and Innovation
Ph.D. Thesis	The Process of Seizing Entrepreneurial Opportunities: A Qualitative Research
At	Faculty of Economics – S.U.N.
Date	2007 (November)
Title	Master in Marketing and Communication
At	Publitalia '80 (Milano)
Date	25 th March 2004
Title	Degree in Economia e Commercio - Management
At	Faculty of Economics - S.U.N.
Mark	110/110 cum laude, special notice for <i>curriculum studiorum</i> and for the thesis
Date	1999 (July)
Title	High school certificate
At	Liceo Scientifico “E. Amaldi”, Santa Maria Capua Vetere, CE
Mark	100/100

Post lauream courses

Date	07 th March 2017
Position	Scholar
Course	Legal and financial aspects of HORIZON 2020: from the proposal to the signature of Grant Agreement
At	Università degli Studi della Campania “Luigi Vanvitelli”
Promoted by	Università degli Studi della Campania “Luigi Vanvitelli” e APRE – Agenzia per la Promozione della Ricerca Europea

Dates	14 th – 18 th September 2015
Position	Scholar
Course	AIDEA Capri Summer School
At	Università di Napoli Federico II, Centro Congresso Villa Orlandi, Anacapri (NA)
Date	14 th November 2013
Position	Scholar
Course	Author Workshop Springer
At	Department of Mathematics and Physics – S.U.N., Caserta (CE)
Dates	26 th November 2012 – 18 th December 2012 – 28 th January 2013
Position	Scholar
Course	Vivere le Migrazioni. Sviluppo, Diritti, Linguaggi
At	Consiglio Nazionale delle Ricerche . C.N.R. – Piazzale Aldo Moro n. 7, Roma
Date	2011 (July)
Position	Scholar
Course	Econometric Analysis
At	Summer School SDIPA – University of Calabria
Dates	2010 (September – December)
Course	Visiting Researcher
At	Sol C. Snider Entrepreneurial Center, University of Pennsylvania, U.S.A
Dates	2010 (September – December)
Course	Visiting Scholar
At	The Wharton School, University of Pennsylvania, U.S.A
Dates	2008 (September - December)
Course	Visiting Ph.D.
At	Jönköping International Business School, Jönköping, Sweden

Teaching Activities

Dates	Academic years: 2016/2017; 2017/2018
Title	Professor
Course	Strategies for International Business
At	Department of Management, Università degli Studi della Campania “L. Vanvitelli”, Capua (CE).
Dates	Academic years: 2016/2017; 2017/2018
Title	Adjunct professor
Course	Management and Organization (4 CFU)
At	Department of Environmental, Biological and Pharmaceutical Sciences and Technologies of the Second University of Naples, Caserta (CE)
Dates	Academic year 2015/2016; 2016/2017
Title	Adjunct professor
Course	New venture creation
At	STOA’ – School of Management, Master in Direzione e Gestione di Impresa, Corso Resina, Ercolano, Napoli.

Teaching and Research supporting activities

Dates	Academic year 2015/2016
Title	Adjunct professor
Course	Management and Economics for environment (6 CFU)
At	Department of Environmental, Biological and Pharmaceutical Sciences and Technologies of the Second University of Naples, Caserta (CE)
Dates	Academic year 2012/2013
Title	Adjunct professor
Course	Management and Organization (4 CFU)
At	Faculty of Science of Pharmaceuticals for the Environment and Health of the Second University of Naples, Caserta (CE)
Dates	2011-2014
Title	Expert in the field
Courses	“Business Planning and New Venture Creation” and “Entrepreneurship and Business Plan”
At	Faculty of Economics – S.U.N.
Dates	2011-2014
Title	Expert in the field
Course	Management
At	Faculty of Economics– S.U.N.
Dates	2007 - 2010
Title	Expert in the field
Course	Marketing and Communication Techniques
At	Faculty of Pharmacy of University Federico II

Research projects

Date	2012
Title	“Realizzazione di uno studio relativo all’individuazione di strumenti innovativi e modelli trasferibili per migliorare il sistema di accesso al credito delle imprese femminili, da implementare nei territori della convergenza” Pon “governance e azioni di sistema” – obiettivo convergenza, obiettivo specifico 4.1 “proseguire ed ampliare i processi di sostegno all’implementazione delle pari opportunità tra donne e uomini nel campo del lavoro, della formazione e del sistema economico e sociale” – fse 2007-2013 CIG 2975750295
Group	Department of Strategies and Quantitative Methods of Second University of Naples, Capua (CE)
Authority	Ministero per le Pari Opportunità
Date	2010
Title	Biotech Ventures
Group	Department of Strategies and Quantitative Methods of S.U.N.
Authority	Progetto di Rilevante Interesse Nazionale bandito da M.I.U.R. (non finanziato)

Date 2009
 Title The Development of Biotech Ventures in Campania
 Group Department of Strategies and Quantitative Methods of S.U.N.
 Authority Regione Campania (L.R. n. 5/2002)

Date 2008
 Title Growth of science-based ventures. The case of biotech ventures
 Group Department of Strategies and Quantitative Methods of S.U.N.
 Authority Progetto di Rilevante Interesse Nazionale bandito da M.I.U.R.

Other Projects/ Collaborations

Date 2016/2017
 Title Project Manager – FCA Innovation Award for University Students
 Authority Start up Lab – Department of Management, S.U.N.
 Activities carried out Technological support for the beginning of FCA innovation award; promoting the event and inviting students to join it; collecting answers provided by students, classifying and analysing them.

Date 2015 up today
 Authority Start up Lab – Department of Management, S.U.N.
 Activities carried out Coaching for the creation of innovative start-ups

Date 2015/2016
 Title Project Manager – FCA Innovation Award for University Students
 Authority Start up Lab – Department of Management, S.U.N.
 Activities carried out Technological support for the beginning of FCA innovation award; promoting the event and inviting students to join it; collecting answers provided by students, classifying and analysing them.

Date 2015
 Title Dedicated Tutorship for handicapped students
 Authority Department of Management, S.U.N.

Date 2013
 Title Borsa della Ricerca – Tutorship
 Group Department of Strategies and Quantitative Methods of S.U.N.
 Authority ASIPS - Camera di Commercio, Caserta

Date 2012
 Title Servizi Reali Avanzati per le Imprese – Tutorship
 Group Department of Strategies and Quantitative Methods of S.U.N.
 Authority ASIPS - Camera di Commercio, Caserta

Date 2009
 Title Check-up Tecnologico
 Group Department of Strategies and Quantitative Methods of S.U.N.
 Authority ASIPS - Camera di Commercio, Caserta

PUBLICATIONS

Articles on top rated Journal (FASCIA A ANVUR)

Year 2016
 Title The impact of intellectual capital on start-up expectations
 In Journal of Intellectual Capital, 17 (4), pp. 654-674
 ISSN 1469-1930
 DOI 10.1108/JIC-04-2016-0040

Books

Year 2018
 Title Le startup innovative in Italia. Gli aspetti manageriali e il loro impatto sulla performance (pp. 160; double blind peer review)
 Publisher Giappichelli Editore, Torino
 ISBN 978-88-921-1494-4

Year 2015
 Title Lo studio dell'imprenditorialità. Un approccio di indagine multidimensionale
 Publisher Carocci
 ISBN 978-88-430-7850-9

Year 2011
 Title La creazione di imprese etniche: aspetti teorici ed evidenze empiriche
 Publisher Enzo Albano Editore
 ISBN 978-88-89677-63-6 (totale pp. 150)

Chapters

Year 2018
 Chapter title The state of the art of open innovation culture
 Book title Exploring the Culture of Open Innovation: Towards an Altruistic Model of Economy (chapter 5)
 Editor Formica, P. e Curley, M.
 Publisher Emerald Publishing Limited
 ISBN 978-1787437906

Year 2017
 Chapter title Open Innovation: a virtuous process of inbound and outbound knowledge flows
 Book title Advances in business management (Vol. 14)
 Editor Nelson W. D.
 Publisher Nova Science Publisher
 ISBN 978-1-53612-615-0

Year 2016
 Chapter title A multidimensional approach to the study of firms performance
 Book title Entrepreneurship and Firm Performance
 Editor Antoinette Walsh
 Publisher Nova Science Publisher
 ISBN 978-1-63484-324-9

Year	2012
Chapter title	The Creation of Academic Spin-offs
Book title	The Creation of Academic Spin-offs: Evidences from Italy
Co-authors	Guadalupi, L., Tutore, V.A., Andreottola, F. e Sorrentino, M.
Publisher	McGraw-Hill, Milano (collana EMEE)
ISBN	978-88-386-9089-1
Year	2012
Chapter title	Conclusions and Discussion
Book title	The Creation of Academic Spin-offs: Evidences from Italy
Co-authors	Guadalupi, L., Tutore, V.A., Andreottola, F. e Sorrentino, M.
Publisher	McGraw-Hill, Milano (collana EMEE)
ISBN	978-88-386-9089-1
Year	2012
Chapter title	I risultati dell'indagine svolta presso la Seconda Università di Napoli
Co-author	Sorrentino M.
Book title	Spirito Imprenditoriale e Formazione d'Impresa. I Risultati di un'Indagine Empirica Nazionale
Editors	Cafferata R., Dossena G.
Publisher	Il Mulino
ISBN	978-88-15-24076-7
Year	2011
Chapter title	L'Università ed il Trasferimento Tecnologico
Book title	Il Trasferimento Tecnologico e gli Spin-off Accademici in Italia
Editor	Andreottola F.
Publisher	Enzo Albano Editore
ISBN	978-88-89677-62-9
Year	2011
Chapter title	I Meccanismi di Trasferimento Tecnologico e gli Spin-off da Ricerca
Book title	Il Trasferimento Tecnologico e gli Spin-off Accademici in Italia
Editor	Andreottola F.
Publisher	Enzo Albano Editore
ISBN	978-88-89677-62-9
Year	2011
Chapter title	L'origine delle opportunità imprenditoriali nelle reti di imprese
Book title	Reti per l'innovazione
Editor	Izzo F.
Publisher	McGraw Hill
ISBN	978-88-386-7256-9
Year	2011
Chapter title	L'imprenditorialità etnica: modelli teorici per lo studio del fenomeno in Italia e all'estero
Book title	Percorsi migranti
Editors	Bruno G.C., Caruso I., Sanna M., Vellecco I.
Publisher	McGraw Hill
ISBN	978-88-386-7296-5

Articles on Journal (ISSN)

Year	2018
Title	Top Management Involvement in Open Innovation Processes: Learning from a Global Carmaker
In	Candelo, E.; Sorrentino, M.
Co-author	International Business Research, 11(7), pp. 142-151
ISSN	1913-9004
E-ISSN	1913-9012
DOI	https://doi.org/10.5539/ibr.v11n7p142
Year	2018
Title	L'influenza dell'organizzazione funzionale del territorio sulla creazione di spin-off da ricerca
In	S&O – Sviluppo & Organizzazione (maggio/giugno)
Co-author	C. de Biase
ISSN	0391-7045
Year	2018
Title	Gender Equalities in Entrepreneurship: How Close, Or Far, Have We Come in Italy?
In	International Journal of Business and Management, 13 (3), pp. 75-87
Co-author	Sorrentino, M.
ISSN	1833-3850 (Print); 1833-8119 (Online)
DOI	https://doi.org/10.5539/ijbm.v13n3p75
Year	2018
Title	International Marketing Strategies in the Jewellery Industry: Are They Standardised, Adapted or Both?
In	International Journal of Marketing Studies, 10 (1), pp. 1-10.
Co-author	G. Vitagliano
ISSN	1918-719X (Print); 1918-7203(Online)
DOI	https://doi.org/10.5539/ijms.v10n1p1
Year	2018
Title	Grey vs. Young Entrepreneurs: Are They Really That Different in Terms of Entrepreneurial Intentions? Empirical Evidence from Italy
In	International Journal of Business and Management, 13 (2), pp. 76-86
ISSN	1833-3850 (Print); 1833-8119 (Online)
DOI	https://doi.org/10.5539/ijbm.v13n2p76
Year	2017
Title	The influence of sustainable entrepreneurship culture on start-up expectations: A comparative analysis (L'influenza della cultura dell'imprenditorialità sostenibile sulle aspettative di fare impresa: un'analisi comparata)
In	Rivista di Studi sulla Sostenibilità, 2017 (1), pp. 71-89
ISSN	2239-1959
DOI	10.3280/RISS2017-001006
Year	2017

Title	Can policy makers improve the effectiveness of entrepreneurship training programmes? Evidence from Italy
In	Industry and Higher Education, 31 (1), pp. 51-61
ISSN	0950-4222
DOI	10.1177/0950422216684071
Year	2017
Title	The effectiveness of entrepreneurship training programmes: How should we measure it?
In	Industry and Higher Education, 31 (1), pp. 11-12
Co-author	Formica P.
ISSN	0950-4222
DOI	10.1177/0950422216686858
Year	2015
Title	Implementation of Regional Innovation Network: A Case Study of the Biotech Industry in Campania
In	Sinergie, 33 (97 – Special issue: The future of entrepreneurship), pp. 105-126
Co-author	Sorrentino M.
ISSN	0393-5108
Year	2014
Title	Entrepreneurial training: a comparative study across fifteen European countries
In	Industry and Higher Education, 28 (5), pp. 311-330
ISSN	0950-4222
Year	2014
Title	Ukrainian entrepreneurship in Italy: factors influencing the creation of ethnic ventures
In	Journal of Innovation and Entrepreneurship, 3:10, pp. 1-28
Co-author	Sorrentino M.
ISSN	2192-5372
Year	2010
Title	Experimental labs for start-ups: the role of the “venture-sitter”
In	Industry and Higher Education, 24 (5), pp. 318-322
Co-author	Pietrobon A.
ISSN	0950-4222
Anno	2010
Title	Achieving and sustaining new knowledge development in high-expectation start-ups
In	Industry and Higher Education, 24 (1), 47-54
ISSN	0950-4222
Anno	2009
Title	What’s new in the launching of start-ups? Features and implications of laboratory experiments
In	Industry and Higher Education, 23 (2), 133-137
ISSN	0950-4222

Conferences (with ISBN or ISSN)

Year	2018
Title	How do millennials foresee the car of the future and the future of the car? empirical evidence from an open innovation process promoted by a multinational company
Conference	EURAM – European Academy of Management (Reykjavík, University of Iceland, 20 th -23 rd June)
ISBN	9782960219500
Year	2017
Title	Applying SECI model to transfer organizational memory through corporate museums (pp. 997-1004)
Conference	10 th Conference of the Euromed Academy of Business (EMAB), Roma, 13-15 Settembre
ISBN	978-9963-711-56-7
ISSN	2547-8516
Year	2017
Title	Companies setting up corporate museums: a theoretical analysis of the main threats
Conference	Sinergie-SIMA “Value co-creation: management challenges for business and society” Università Federico II; Napoli, 15-16 Giugno
ISBN	97888907394-8-4
Year	2017
Title	The innovation performance of research spin-offs and the mediating role of the absorptive capacity
Conference	Sinergie-SIMA “Value co-creation: management challenges for business and society” Università Federico II; Napoli, 15-16 Giugno
ISBN	97888907394-9-1
Year	2017
Title	Can academic spin-offs attract industrial and financial partners? The paradox of legitimacy
Conference	EURAM – European Academy of Management (Glasgow, University of Strathclyde Business School)
Co-autori	Candelo E., Sorrentino M.
ISSN	2466-7498
Year	2014
Title	Implementation of Innovation Network: A Case Study of Biotech Industry in Campania Region
Conference	7th Conference of the Euromed Academy of Business (EMAB), Kristiansand, Norway, 18 th – 19 th October (ISBN: 978-9963-711-27-7, pp. 1017-1029)
Co-author	Sorrentino M.
Year	2012
Title	The Break-Out Process: Evidences from the South of Italy
Conference	5th Conference of the Euromed Academy of Business (EMAB), Glion-Montreux, Switzerland, 4 th – 5 th October (ISBN 978-9963-711-07-9, pp. 1040-

Co-author	1050) Sorrentino M.
Year	2012
Title	The Relationship between Technological Change and Economic Growth in Less Advanced European Regions
Conference	5th Conference of the Euromed Academy of Business (EMAB), Glion-Montreux, Switzerland, 4 th – 5 th October (ISBN 978-9963-711-07-9, pp. 763-773)
Co-authors	Guadalupi L., Tutore V.A., Andreottola F.
Year	2011
Title	Ukrainian Entrepreneurship in Caserta: An Empirical Investigation
Conference	4th Conference of the Euromed Academy of Business (EMAB), Elounda, Crete, Greece, 19 th – 22 nd October (ISBN 978-9963-711-01-7, pp. 1205-1214)
Year	2010
Title	How are opportunities discovered in cross-cultural entrepreneurship?
Conference	3rd Conference of the Euromed Academy of Business (EMAB), University of Nicosia, Cyprus, 4 th – 5 th November (ISBN :978-9963-634-83-5, pp. 1407-1410)
Co-authors	Mandara G., Merola R.
Year	2009
Title	The Contribution of Experimental Laboratories to the Economic Growth
Conference	2nd Conference of the Euromed Academy of Business (EMAB), Università di Salerno, Italy, 26 th /28 th October (ISBN: 978-9963-634-76-7, pp. 1785-17869).

Conferences (without ISBN)

Year	2016
Title	Open Innovation and digital natives in the auto motive industry: the case of Fiat Chrysler Automobiles
Conference	3rd World Open Innovation Conference – WOIC, 15th – 16th December, ESADE Business School, Barcelona, SPAIN.
Year	2015
Title	The mediating role of absorptive capacity in achieving innovation performance: a theoretical model for research spin-offs
Conference	XXXVII Convegno Nazionale AIDEA – Sviluppo, sostenibilità e competitività delle aziende: il contributo degli economisti aziendali, presso Università Cattolica del Sacro Cuore – Piacenza – 10 th /12 th September
Co-author	Sorrentino M.
Year	2012
Title	La creazione di imprese etniche: un'indagine empirica sui fattori determinanti
Conference	Progetto Migrazioni - Metodologie di ricerca e prospettive interdisciplinari - Consiglio Nazionale delle Ricerche – c/o CNR, Rome, 27 th June.
Year	2012
Title	The Creation of Academic Spin-offs: Evidences from Italy

Conference	4th E-LAB International Symposium of Entrepreneurship - ENTREPRENEURSHIP FOR THE FUTURE, Rome – 15 th /16 th May.
Co-authors	L. Guadalupi, V.A. Tutore, F. Andreottola, M. Sorrentino
Year	2012
Title	La creazione di imprese etniche: aspetti teorici ed evidenze empiriche
Conference	Migrazioni/Lavoro - Progetto Migrazioni - Consiglio Nazionale delle Ricerche – c/o CNR, Rome, 30 th January.
Year	2011
Title	Imprenditorialità etnica: modelli teorici per l'analisi del fenomeno in Italia e all'estero
Conference	Progetto Migrazioni - Consiglio Nazionale delle Ricerche – c/o Istituto di Ricerche sulle Attività Terziarie, Naples, 15 th April.

Poster at conferences (without ISBN)

Year	2014
Title	Innovation network delle biotecnologie in Campania: il caso del Distretto ad Alta Tecnologia Campania Bioscience
Conference	Giornate Scientifiche di Ateneo (G.S.A.) - S.U.N.
Year	2012
Title	La creazione di imprese etniche
Conference	Vivere le migrazioni. Sviluppo, diritti, linguaggi
Authority	Progetto Migrazioni - Consiglio Nazionale delle Ricerche – c/o CNR, Rome, 26 th November.
Year	2012
Title	La creazione di imprese ucraine a Caserta: un'indagine empirica sui fattori determinanti
Conference	Giornate Scientifiche di Ateneo (G.S.A.) - S.U.N., 10 th /11 th July
Co-author	Sorrentino M.
Year	2011
Title	La creazione di imprese ucraine a Caserta: prime evidenze empiriche
Conference	Giornate Scientifiche di Ateneo (G.S.A.) - S.U.N., 27-28 Giugno
Co-authors	Vellecco I., Sorrentino M.
Year	2011
Title	Le business practices delle imprese ucraine a Caserta: prime evidenze empiriche
Conference	Giornate Scientifiche di Ateneo (G.S.A.) - S.U.N., 27 th /28 th June.
Co-authors	Vellecco I., Sorrentino M.
Year	2010
Title	Can Networks Be a Source of Competitive Advantage in the Opportunity-Seizing Process?
Conference	Strategic Management Society Conference Extensions, Naples, 16 th September
Co-author	Sorrentino M.

Year	2010
Title	The process of seizing entrepreneurial opportunities: a qualitative research
Conference	Giornate Scientifiche di Ateneo (G.S.A.) - S.U.N., 9 th July.
Year	2009
Title	The influence of factors of nature and nurture on entrepreneurship
Conference	Giornate Scientifiche di Ateneo” (G.S.A.) - S.U.N., 10 th July.
Organization of conferences	
Date	19 th February 2017
Title	The Challenge of Becoming a Successful Entrepreneur in a Hostile Context
INFO	The conference has been organized in reference to Start Up Week End – Caserta, an event promoted by Google for Entrepreneurs
Track chair at conferences	
Year	2018
Track	Social entrepreneurship and societal change (SIG 03, Track 03_01)
Conference	EURAM – European Academy of Management (Reykjavík, University of Iceland, 20 th -23 rd June)
Year	2018
Track	Entrepreneurial processes
Conference	EURAM – European Academy of Management (Reykjavík, University of Iceland, 20 th -23 rd June)
Year	2013
Track	Entrepreneurship and new venture creation in the Mediterranean Region: actors, tools and policies
Conference	6th Conference of the Euromed Academy of Business (EMAB), Estoril, Cascais, Portugal, 23 rd /24 th September
Year	2012
Track	The economic and regional development: actors, tools and policies
Conference	5th Conference of the Euromed Academy of Business (EMAB), Glion-Montreux, Switzerland, 4 th /5 th October
Year	2011
Track	The impact of migrations on the development of Mediterranean Region
Conference	4th Conference of the Euromed Academy of Business (EMAB), Elounda, Crete, Greece, 19 th /22 nd October
Year	2010
Track	Seizing entrepreneurial opportunities: New frontiers in entrepreneurial studies
Conference	3rd Conference of the Euromed Academy of Business (EMAB), University of Nicosia, Cyprus, 4 th /5 th November
Discussant at	

conferences

Year	2018
Track	Entrepreneurship – General track (SIG 03, Track 03_00)
Conference	EURAM – European Academy of Management (Reykjavík, University of Iceland, 20 th -23 rd June)
Year	2017
Track	Marketing: Knowledge Management, Innovation & Strategy
Conference	10 th Annual Conference of the Euromed Academy of Business (EMAB), Università La Sapienza, Roma, 13-15 Settembre
Year	2017
Track	Business for Society
Conference	EURAM – European Academy of Management (Glasgow, University of Strathclyde Business School)
Year	2009
Track	International Business
Conference	2nd Euromed Conference of the Euromed Academy of Business (EMAB), Università di Salerno, Italia, 26 th /28 th October

Groups of Interest

Dates	Since 2009
Groups	Y.E.A.M. (Young European Avant-garde Minds)
Aims	To widespread international contributions about knowledge-based entrepreneurship; to support the impact and sustainability of global start-ups

Working experiences

Dates	2007 (June – October)
Role	Stager in Marketing
Company	Johnson & Johnson – Rome
Dates	2004 - 2006
Role	Family Banker
Company	Banco di Napoli - Castel Volturno, CE

Skills and competences

Native language	Italian				
Other languages					
	Comprehension		Speaking		Writing
	Listening	Reading	Interaction	Conversation	Writing
English (T.O.E.F.L.)	Excellent	Excellent	Excellent	Excellent	Excellent
Computer skills and competences	2004 “European Computer Driving License”, at CASH Institute, Santa Maria Capua Vetere, CE Certificate of “Computer Operator”, at CASH Institute, Santa Maria Capua Vetere, CE				

Further information

- 2009 Scholarship by Regione Campania (Bando di mobilità dei Dottorandi) to study in Dublin, Ireland
- 2008 Scholarship by Faculty of Economics - S.U.N. to study in Dubai, UAE
- 2007 Studying at the French Institute of Grenoble, Napoli
- 2005 Examination for T.O.E.F.L. at the American Studies Center, Napoli
- 2001 Scholarship by Faculty of Economics S.U.N. to study in Birmingham, UK
- 1997 Summer school in Southampton, UK

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Place, Capua

Date, 14th May 2018

Signature
Diego Matricano