

MARGHERITA RASULO

Associate Professor of English Language and Translation – SSN L/LIN-12

University of Campania Luigi Vanvitelli - Department of Humanities and Cultural Heritage (DILBEC)

Nationality: Dual National (Italian/American)

Education

2007

PhD : University of Naples ‘Federico II’ (Research Field: English for Special Purposes);

2004

Master of Arts in Education, Open University, UK.

1989

BA degree in Languages : English – French – Spanish

University of Naples L’Orientale

Certifications/professional training

2015

Secondary School Headteacher Certification

2004

Diploma of E-Moderator: Marlborough University in collaboration with Learning Networks, USA. 2002;

1996

RSA Certificate for the Teaching of English as a Foreign Language to Adults, British Council and Cambridge University;

Academic Work Experience

2011 to present day

- Associate Professor of English Language and Translation (L/LIN 12): University of Campania Luigi Vanvitelli - Department of Humanities and Cultural heritage. First Cycle and Second Cycle courses.

LM - Archeologia e Storia dell’Arte International: LINGUA INGLESE

Lettere (percorso classico/moderno): LINGUA INGLESE

Lettere (percorso classico/moderno): LINGUA INGLESE ABILITA’

Lettere (percorso europeo): LINGUA INGLESE PER LA COMUNICAZIONE INTERCULTURALE

Conservazione dei Beni Culturali per il Turismo: LINGUA INGLESE PER IL TURISMO

2018 to present day

- Università degli Studi della Campania Luigi Vanvitelli: coordinator of I level Master's Degree in Radiological Sciences - Lingua Inglese.
- Università degli Studi della Campania Luigi Vanvitelli – English Language course professor at the Department of Medicina Sperimentale – Corso di Laurea per Tecnici di Radiologia.
- Università degli Studi di Napoli l’Orientale – English Language and Linguistics course professor (L/LIN 12), First Cycle Course in Culture Compare.

– 2017-2019

– Lecturer - University of Naples ‘Orientale’: Dipartimento di Studi Letterari, Linguistici e Comparati. 2002-2010

Lecturer - University of Naples ‘Orientale’: Department of Foreign Languages - English

2001-2005

- SICS I – Teacher Trainer – Orientale Teaching College English Consultant and Testing Supervisor

2003-2006

- Foreign Language expert - University of Naples ‘Federico II’; Contracts with the University’s self-access center for the preparation of e-testing and e-learning materials.
- Language Consultant for the Progetto CampusOne - University of Naples ‘Federico II’

Post-Graduate Teaching

2018-2019

- University of Campania Luigi Vanvitelli
PhD: ‘Storia e Identità Culturali. Course in Academic writing and research projects
- Master in Italiano come L2 - Progettazione di Percorsi per L’apprendimento Linguistico
- Master in Italiano L2 - Metodi e Percorsi di Educazione Interculturale

2015-2020 University of Campania L’Orientale

Master di Italiano L2. 1) La ricerca-azione nelle aule scolastiche; 2) La classe capovolta.

Research Projects

2019 to present day

- Member of the Department’s Research Unit: Words, Images, Perceptions, Social Media and the Regeneration of Communication of Cultural Heritage / Parole, Immagini, percezioni. I social media e la rigenerazione della comunicazione dei Beni Culturali. Dipartimento di Lettere e Beni Culturali dell’Università degli Studi della Campania Luigi Vanvitelli.

2016 to present day

- Member of the Department’s Research Unit: Ancient Topography, Archaeology of Pre-Roman Italy and Preventive Archaeology.

2013 to present day

- Member of the Interuniversity Research Center I-LAND – Language, Identity and Diversity, Università di Napoli L’Orientale.

2012-15

- Member of the Department’s Research Unit: Civiltà urbana tra mondo greco e penisola italiana fino alle soglie della romanizzazione: prospettive storiche e culturali.

2009-2011

- Research fellow (PRIN: “*L’uso dello spazio nella costruzione discorsiva dell’identità culturale e professionale*”); project coordinator Prof.ssa Marina Bondi, Università di Modena e Reggio Emilia.

2008-2009

- AICLU / ANSAS / MIUR member of the research group for the evaluation of language materials for teacher training modules.

2008-2010

- Member of the University of Naples L’Orientale Research Unit headed by the Department of American, Cultural and Linguistic Studies.
- Project coordinator: Jocelyne Vincent); Project entitled: L’Inglese nella rete o nella rete dell’Inglese?

Public Engagement Activities – Third Mission

2022

- UNISOB –Master di II livello in Didattica della Lingua Inglese – Seminar: Research practices in the ELT classroom (Margaret Rasulo, Università della Campania Luigi Vanvitelli) (online) Title: Action Research and the reflective practitioner. 29 gennaio 2022.
- PCTO – Non solo parole: per un uso (più) consapevole dell’italiano" hanno aderito tre scuole (il Liceo Galilei di Mondragone, il Quercia di Marcianise, il Liceo San Segré di San Cipriano di Aversa), per un totale di 12 classi e di circa 360 studenti.

Title: English Loanwords in the Italian Language. May 2022

2020

- Online Seminars for teachers on the Moodle platform from the Campania region at the CLAOR of the University of Naples Orientale on action-research methodology.

2019

- Seminar for teachers from the Campania region at the CLAOR of the University of Naples Orientale on action-research methodology.

2018

- Seminar for school managers and teachers of the Campania Region at the Liceo Mazzini on the assessment of language skills.

2018

- Seminar on innovative language teaching methodology - Recipients: 40 Erasmus teachers visiting the secondary schools in Matera. November 7-8, 2018

2017

- Seminar on CLIL methodology - Assignment conferred by USR Campania for the construction and administration of questionnaires distributed to all high schools in Campania for the purpose of a survey of CLIL practices.

2017

- CLIL @ ME Project - Trainer teacher within the network primary schools project. Comprehensive schools in Matera.

2016-2017

- CLIL Language Training Levels B2 and C1 - Assignment conferred by the University of Naples Orientale and USR Campania for the construction of unified final level assessment tests administered to teachers engaged in CLIL language training.

2014-2016

- Teacher Trainer for the Ministerial CLIL Project - University of Naples l'Orientale / MIUR.

Invited scholar abroad

2020 (online)

- Invited lecturer. Linguistic University of Pyatigorsk (Russia), Department of English.

Masterclasses: English in Advertising. 16 March, 2020

2019

- Invited lecturer. Linguistic University of Pyatigorsk (Russia), Department of English, “Lectures on American Pop Culture and Advertising”. 20-30 March, 2019.

2018

- Visiting professor. Linguistic University of Pyatigorsk (Russia), Department of English, “Lectures on English in the World”. February 23- March 25, 2018.

2017

- University of Innsbruck, Department of English Studies (Chair: Prof. Gabriella Mazzon) “Lectures on Computer mediated communication and the global village: living your life online”. 15-19 November, 2017.

Invited speaker in Italian schools and Universities

2022

- Seminar for high school students of the Caserta region. Title: Intercepting English words in Italian adverts;

2021

- Futuro Remoto 2021: Citta della Scienza. Title: Hate Speech for teachers and high school students;

2015-2021

- Seminars for teachers from the Campania region. Title: Action research methodology, the flipped classroom, cooperative learning, CLIL (CLAOR University of Naples L'Orientale);

2017

- University of Campania – Department of Humanities and Cultural Heritage. Title: Rhetorical devices in digital images.

2016

- Progetto ministeriale CLIL@ME – Matera. 4 Seminar sessions on ‘CLIL in the Primary classroom’;

2016

- University of Naples L’Orientale: Diploma course in Italian L2 methodology. Title: “The role of research in L2 classrooms”

2015

- University of Naples L’Orientale: Diploma course in action research and CLIL methodology. Lecture Title: “The role of research in the CLIL classrooms”

2015

- Second University of Naples – Department of Humanities and Cultural Heritage. Seminar title: “Gender Studies - Media Coverage of Women”

2015

- University of Naples L’Orientale: Diploma course in Italian L2 methodology. Title: “The role of research in L2 classrooms”

2014

- Second University of Naples – Department of Humanities and Cultural Heritage. Title: “Ted Talks and Digital Humanities”

2014

- University of Naples L’Orientale: Diploma course in Italian L2 methodology. Title: “The role of research in L2 classrooms”

2014

LEND (Lingua e Nuova Didattica). Title: “Action Research in the English Language Classroom”

2013

- University of Naples L’Orientale: Diploma course in Italian L2 methodology. Title: “The role of research in L2 classrooms”

2012

- Teachers’ Association of Italy Caserta (Italy). Title: “English 4 U, from the cradle to your career path - CLIL in the primary classroom”.

Conference Papers

2022

- New Trends and Emerging Approaches in English Language Teaching, Learning and Education. Plenary speaker: Re-constructing the mentality of (language) learning: post-pandemic challenges. Procida (Italy) September 26-27, 2022
- AIA International Conference Catania (Associazione Italiana di Anglistica) – “The Normalization of Conspiratorial Thinking. The Overton Window Effect”. September 15-17, 2022

2021

International Conference “Languaging Diversity – The Linguistic construction of Emotional Challenges”

- University of Lille. Titolo: Talk the talk: The emotional climate of all-female panel talk shows in the U.S. 13-15 October 2021;

2019

- Globalization, Multiculturalism and Plurilinguism. International Conference held at the Department of Humanities and Cultural Heritage of the University of Campania Luigi Vanvitelli (11-12 December 2019). Title: English as Lingua Franca;
- A-MODE International Conference Approaches to Multimodal Digital Environments: from theories to practices. Roma – Università di “Tor Vergata” (20 – 22 giugno 2019). Title: Spectacular ISIS: the remediation of propaganda material from magazines to video culture;

- 5th ESTIDIA Conference - Hybrid Dialogues: Transcending Binary Thinking and Moving Away from Societal Polarizations Napoli – Università di Napoli l'Orientale (19-21 September 2019); Title: Debunking climate change denial theories: the case of DeSmogBlog
- LD2019: Languaging Diversity 2019: Discourse and Persuasion 3.0: Identities in a Hybrid and Multimodal World. Facultad de Ciencias Sociales y Humanas, Universidad de Zaragoza - Teruel, Spagna (24-27 settembre 2019). Title: The shifting of the Overton Window: the case of Alexandria Ocasio-Cortez.

2018

- In the Name of the People. Pamplona, Spain. University of Navarra. Title: Tracking the people metaphor (November 22-24).
- Languaging Diversity Antwerp. Title: Brave new world: the city in the hands of ISIS Terrorism. (September 23-27).
- ABC Spain 2018. Università di Alcalà. Academic Self-branding. Introducing MCDA (July 11-13).
- Knowledge Transfer and Knowledge Exchange in Academia. CERLIS Università di Bergamo. Title: You're only as good as your last Tweet (June 21-23).
- Words, images and ideology of Populism 3.0. University of Naples L'Orientale. Title: Sentiment and resentment: what news headlines reveal about populist insurgencies. (February 23-24).

2017

- CLAVIER – University of Bari Aldo Moro Title: Contagion and tactical diffusion of popularized radicalization discourse (November 15);
- FENICE Association and University of Naples L'Orientale. Title: CX MOOLCs and the Flipped Classroom approach: redefining 'social autonomy' in language learning (October 15-16).
- AitLA - University of Naples L'Orientale and second University of Naples – International Conference on "Using Second Languages". Title: Relating first and second language use to social and psychological processes of speaker identity (February 23-25).

2016

- GSCP-SLI International Conference on 'Spoken communication' University of Naples L'Orientale. Title: The Total Involvement Experience of TED Talks: how to establish the credibility of what you say and how you say it (June 13-15);
- Languaging Diversity. University of Macerata. Title: Truthful, factual, indifferent to political correctness – the language of coloring books (March 3-5);
- AitLA - University of Modena e Reggio Emilia. Title: CLIL Classroom Interactional Dialogue and the concept of authenticity (February 18-20).

2014

- CLA University of Turin – Conference on Autonomy in Language Learning. Title: "Evaluation and self-Evaluation of language performance" (May 28-29);

2013

- University of Pavia: Il Parlato in L2. Aspetti pragmatici e prosodici. Title: "Misurare la competenza prosodica. La richiesta in italiano e in inglese LS"(September 5-7);

2013

- Naples University L'Orientale - International Conference: Languaging Diversity. Title: "The case of Ted Talks" (October 12-13);

2012

- Goethe Institute of Naples CLIL Conference "DNL and CLIL methodology" (October 5-6);

2011

- I.P.R.A. Conference University of Manchester. Title: "Identity and space in Spoken Interaction" (July 3-8);

2010

- University of Florence in conjunction with the University of Modena, the University of Rome and the University of Naples L’Orientale. PRIN conference on Identity and Space.. Title: “Identity within Space. A project presentation”;

2007

- University of Florence: PRIN - Invited speaker - Department of Foreign Languages Title: ‘Online Community Interactions’ (June);

2005

- University of Naples Federico II: IV Conference AICLU. Title: ‘Self-learning Solutions in Language Learning’ (May 5-7);
- University of Verona: VIII AICLU Seminar -: La funzione dei centri linguistici di Ateneo nel Rapporto Scuola / Università. Title: “CLA – Self Access and the Concept of Remediation”.

Conference Chair

2021

- Settimo Convegno Internazionale “Languaging Diversity – The Linguistic construction of Emotional Challenges” – University of Lille. 13-15 ottobre 2021.

2019

- Globalization, multiculturalism and plurilingualism - Department of Humanities and Cultural Heritage of the University of Campania Luigi Vanvitelli.
- 5th ESTIDIA Conference - Università di Napoli l’Orientale Naples.

2018

- University of Basilicata – International Naming Conference.
- Languaging Diversity Leuven University - Antwerp

2017

- AitLA – University of Naples L’Orientale and second University of Naples – International Conference on “Using Second Languages”. February 23-25.

2016

- GSCP – SLI International Conference on ‘Spoken communication 2016’ - Naples – University of Naples L’Orientale. June 13-15.
- University of Naples ‘Suor Orsola Benincasa’ - International Conference on “Theories and Realities in Translation and Writing”. May 5-6.

2014, 2016, 2018

- University of Campania Luigi Vanvitelli – Department of Law – International Conference of Language and Law.

2013

- University of Naples L’Orientale – International Conference of Languaging Diversity. October 12-15.

Member of University Committees

2012 to 2022

- member of University evaluation committees for the selection of students credit mobility, double degrees, temporary teaching contracts, special projects, and Erasmus mobility; and for the selection of staff members applications for incoming and outgoing visiting professors; member of the Internationalization committee at the Department of Humanities and Cultural Heritage University of Campania Luigi Vanvitelli: KA107 (Russian Federation) Project Supervisor and Contact person.

2019

- Member of the University evaluation committee for the selection of 2 students for the creation of an Internationalization Mobile APP.
- Member of the University evaluation committee for the selection of students for University’s Buddy system.

- Member of the University evaluation committee for the selection of outgoing visiting professors from University of Campania Luigi Vanvitelli
- Member of the University evaluation committee for the selection of incoming visiting professors hosted by the University of Campania Luigi Vanvitelli
- Member of the University evaluation committee for the selection of Erasmus recipients of staff members of the University of Campania Luigi Vanvitelli
- Member of exam board of the Master's in Italian L2 - Department of Humanities and Cultural Heritage – University of Campania Luigi Vanvitelli

2016 to present day

- Member of the Internationalization committee at the Department of Humanities and Cultural Heritage University of Campania Luigi Vanvitelli: KA107 (Russian Federation) Project Supervisor and Contact person.

2015

- Exam supervisor for Cambridge B1 ESOL tests - Department of Humanities and Cultural Heritage – University of Campania Luigi Vanvitelli

2012-2014

- Member of Bachelor and Master Degree exam boards – Department of Humanities and Cultural Heritage - University of Campania Luigi Vanvitelli

2014 to present day

- Entry Test Committee member of the Department of Humanities and Cultural Heritage - University of Campania Luigi Vanvitelli
- Student Guidance committee member and Tutor (Orientamento) - Department of Humanities and Cultural Heritage - University of Campania Luigi Vanvitelli

2014

- CLIL exams for high school teachers committee member – CILA - University of Naples L'Orientale
- Member of the USR committee for the designation of language experts to schools of the Campania Region

2013-2014

- Member of the exams committee for the designation of 3 language teachers for French, Italian and English extra-curricular courses at the Department of Humanities and Cultural Heritage - University of Campania Luigi Vanvitelli.

2012 – 2016

- Member of the exams committee for the designation of students from the University of Campania Luigi Vanvitelli eligible for a scholarship at the University of Pyatigorsk (Russia).

2011 to present day

- Member of evaluation committee for the selection of Erasmus outgoing students
- Member of exam board for the selection of Italian L2 teachers for incoming Erasmus students
- Member of Bachelor and Master Degree exam boards – Department of Humanities and Cultural Heritage University of Campania Luigi Vanvitelli

Partecipazioni a comitati editoriali di riviste

- Member of the Editorial Board of the *Journal of Language and Discrimination* (Equinox Publishing);
- Member of the Editorial Board of the Journal *Dialettica Pedagogica*. ISSN 2612-5994;
- Member of the Editorial Board of the Journal *Scienze dell'antichità, filologico-letterarie e storico-artistiche: Il Capitale Culturale. Studies on the Value of Cultural Heritage*. ISSN 2039-2362. (A rating).

Referee Activity

2014- to present day: REPRISE Referee for the evaluation of educational research projects;

2021

VQ 2015-2019 Referee

Peer reviewer for ContactZone Science Fiction Journal; Peer reviewer for the Journal of Language and Discrimination.

Member of Professional Associations and Consortia

Associazione Italiana di Anglistica AIA

AIItLA Associazione Italiana di Linguistica Applicata

I-Land Inter-University Consortium: Secretary

Società Italiana di Linguistica Applicata (SIL)

Gruppo Speciale per la Comunicazione Parlata (GSCP)

European Society for the Study of English (ESSE).

Main Research Interests (methodologies and fields of study)

Critical Discourse Studies, Corpus linguistics, Multimodal (critical) Discourse Analysis, Applied Linguistics, Social Media Studies and Computer-Mediated Communication, English for Specific Purposes, Discourses of Terrorism, Political Discourse, Gender Studies, Knowledge Dissemination and Popularization.