

PERSONAL DATA

Filomena Izzo

Born on 01/10/1976, Naples.

Since 2010, Researcher in Management, SSD: SECS-P/08, at the Department of Economics,
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PUBLICATIONS from 2017 to 2023

1. (2023) Filomena Izzo, Ida Camminatiello, Pasquale Sasso, Rosaria Lombardo. Creating customer, museum and social value through digital technologies: evidence from MANN, Assiri project. Socio-Economic Planning Sciences, ISSN: 0038-0121, doi: 10.1016/j.seps.2022.101502
2. (2022) Filomena Izzo, Stefania Mele, Mario Mustilli. University to work transition: a literature review. International Journal of Manpower, ISSN: 0143-7720, doi: 10.1108/IJM-07-2021-0398
3. (2021) Filomena Izzo, Viktoriia Tomnyuk, Rosaria Lombardo. 4.0 Digital Transition and Human Capital: evidence from the Italian Fintech market of International. International Journal of Manpower, p. 1-16, ISSN: 0143-7720, doi: 10.1108/IJM-04-2021-0255
4. (2021) Izzo Filomena & Mele S.. Virtual Healthcare: A Literature Review in Business and Management Field. International Journal of Business and Management, vol. 16, p. 25-34, ISSN: 1833-3850, doi: 10.5539/ijbm.v16n5p25
1. (2020) Izzo F. & Camminatiello I. *Gaming for Healthcare: A Bibliometric Analysis in Business and Management*. International Business Research. Vol. 13, No. 12.
2. (2020) Izzo F. et al.. *Intellectual Capital and Company Performance: Evidence from European FinTech Companies*. International Business Research. Vol. 13, No. 6
3. (2019) IZZO F.. *Implementation of augmented reality in Real Palace Museum of Naples. An organisational perspective*; in "Cybernetics and Systems Social and Business Decisions" by Barile S., Espejo R., Perko I., Saviano M.. Routledge Ed.
4. (2019) IZZO F. *Management Transition to Big Data Analytics: Exploratory Study on Airline Industry*. International Business Research, 12(10):48-56.
5. (2019) IZZO F. et al.. *Competenze manageriali e tecnologie 4.0, evidenze dal settore agrifood*. In Sinergie SIMA Management Conference, Management and Sustainability.
6. (2019) IZZO F.. *Data governance e museo*. Sinergie SIMA Management Conference, Management and Sustainability.
7. (2018) Izzo F. et al.. *New Procedures in the Museums: The Communication Through Immersive Technologies*. International Business Research, 11(6): 83-88.
8. (2018) Izzo F. et al.. *Big data governance e PMI: evidenze dal distretto aerospaziale campano*. Sinergie Annual Conference 2018.
9. (2018) Izzo F.. *Il finanziamento del settore culturale*, in "Management per l'impresa culturale", di Solima L., Carocci Ed.
10. (2018) Izzo F.. *Governance delle reti di subfornitura nel settore aeronautico*, in L'impresa del XXI secolo, a cura di Maggioni V. e Stampacchia P., 211-232, CEDAM.
11. Izzo F. (2017). *Musei e tecnologie: valorizzare il passato per costruire il futuro*. Cedam.
12. IZZO F. (2017). *Social Network Theory and Management of the Sub-supply Network in Complex Sectors*. International Business Research, vol. 10, n. 7, pp. 46-55.
13. IZZO F. (2017). *Technological Innovation and Management Skills-Case Study of the Museo*

- Archeologico di Napoli*. International Business Research, vol. 10, n. 8, pp. 44- 51.
14. IZZO F. (2017). *Museum Customer Experience and Virtual Reality: H. Bosch Exhibition Case Study*. Modern Economy, n. 8, pp. 531-536.
 15. IZZO F. (2017). *Stakeholders and Museum Crowdfunding*. Modern Economy, n. 8, pp. 518-530.
 16. IZZO F., SOLIMA L. (2017). *QR Codes in cultural heritage tourism: new communications technologies and future prospects in Naples and Warsaw*. Journal of Heritage Tourism. DOI: 10.1080/1743873X.2017.1337776
 17. IZZO F. (2017). *Specialized Complementary Asset, Economies of Scale and Incumbents' Performance in Business Jet Industry*. World Review of Business Research, vol. 7, n. 1, pp. 69 – 77.
 18. IZZO F. (2017). *Equity Crowdfunding for Cultural Startup: The Case of Italy*. World Journal of Social Sciences, vol. 7, n. 1., pp. 130 – 135.
 19. IZZO F. (2017). Implementation of Augmented Reality in Real Palace Museum of Naples: an organizational perspective. *WOSC 2017 Conference*. Book of Conference Proceedings, *Cybernetics and Systems. Social and Business Decisions*, Vol. 1, (Ed) Barile S., Espejo R., Perko I., Marialuisa Saviano M., Giappichelli-Routledge.

For publications prior to 2017, see the following [link](#)

PARTICIPATION AS LECTURER AT INTERNATIONAL SCIENTIFIC CONFERENCES

1. Research presentation entitled “Tele-neurorehabilitation: new communication tools between doctor and patient. Investigation from the doctor's point of view”. SINERGIE-SIMA Management Conference, Boosting knowledge & trust for a sustainable business. Bocconi University-Milan, 30 giugno 1, luglio 2022.
2. Research presentation entitled “Digital, healthcare and stakeholders’ engagement: the case of l’IRCSS Beta”. FOURTH DIGITAL TRANSFORMATION CONFERENCE, Phygital Transformation: Constituents, Challenges and Prospects. LUMSA University, Complesso Giubileo, Rome, 10-11th February 2022.
3. Research presentation entitled “Circular economy and business models, a literature review”. IES 2022. Conference, Innovation & Society 5.0: Statistical and Economic Methodologies for Quality Assessment. Università degli Studi della Campania Luigi Vanvitelli, Dipartimento di Economia, Capua, 27-28 gennaio 2022.
4. Research presentation entitled “Valore sociale e nuove tecnologie: il caso Nuragica Project”. XIV Riunione Scientifica SISTUR, Turismo: verso una ripresa responsabile. Strategie, rischi, opportunità. Sapienza, Università di Roma, 24-26 novembre 2022.
5. Research presentation entitled “Virtual healthcare and sustainable health, system: a literature review in business and management field”. EURAM 2021, Reshaping capitalism for a sustainable world, Université du Québec à Montréal, Canada, 16-19 giugno 2021.
6. Research presentation entitled “Digital-health system and patient engagement: a literature review”, Sinergie-Sima Management Conference, Leveraging intersections in management theory and practice, Palermo, June 10-11, 2021 University of Palermo.
7. Research presentation entitled “Gaming and Healthcare”. RNI Forum Innovation IX & Summer School, Innovation for Health Innovation for Life. Dipartimento Studi Aziendali e Quantitativi, Università degli Studi di Napoli Parthenope, Naples 17-19 July, 2019.
8. Research presentation entitled “Competenze manageriali e tecnologie 4.0, evidenze dal settore agrifood”. Sinergie-SIMA Management Conference, Management and Sustainability, Creating Shared Value in the Digital Era; Sapienza, University of Rome, 20-21 giugno 2019.
9. Research presentation entitled “Data governance e museo”. Sinergie-SIMA Management. Conference, Management and Sustainability, Creating Shared Value in the Digital Era;

Sapienza, University of Rome, 20-21 giugno 2019.

10. Research presentation entitled “Ascoltare e conoscere i visitatori con i big data”. ICOM Italia, International Museum day 2019, Ritorno al Futuro. 17 maggio, Pinacoteca Giovanni e Marella Agnelli, Torino.
11. Research presentation entitled “Big data governance e PMI: evidenze dal distretto aerospaziale campano”. Sinergie-SIMA Annual Conference 2018. Transformative business strategies and new patterns for value creation. Ca’ Foscari University, Venice Department of Management - 14-15 June 2018.
12. Research presentation entitled “Tourist experience and virtual reality: the case of Nuragica Project”. 10th Annual Conference of the EuroMed Academy of Business, Global and national business theories and practice: bridging the past with the future. Sapienza, University of Rome September 13-15, 2017

For participation in conferences prior to 2017, see the following [link](#)

COLLABORATIONS WITH RESEARCH GROUPS NATIONALLY AND INTERNATIONALLY

1. from 01-01-2023, Member of the Council of the British Academy of Management (BAM),
2. from 01-01-2018, member of Innovation & Technology Management Research Group of Società Italiana di Management (SIMA).
3. From 01-01-2018, member of Heritage and Culture Research Group of SIMA.

SCIENTIFIC REVIEWER ACTIVITY

1. From 01-01-2022, review activities for papers presented at the SIMA Annual Conferences.
2. From 01-03-2021, review activities for “International Journal of Manpower”, Emerald, ISSN: 0143-7720.
3. From 19-10-2021 to 07-02-2022, review activities for “Management Decision”, Emerald, ISSN: 0025-1747.
4. From 05-04-2017 to 12-09-2018, review activities for “Virtual Reality”, Springer, ISSN: 1359-4338.
5. From 01-04-2016 to 2022, review activities for “International Business Research”, Canadian Center of Science and Education, ISSN 1913-9004.
6. from 01-01-2016, review activities for papers presented at the EURAM Annual Conferences.
7. 2013, CINECA, *Futuro in Ricerca*.
8. 2013, CINECA, *PRIN*.

MEMBERSHIPS IN SCIENTIFIC ACADEMIES

1. from 2010 member of Accademia Italiana di Economia Aziendale
2. from 2013 member of Società Italiana di Management
3. from 2016 member of European Academy of Management
4. from 2020 member of British Academy of Management
5. from 2023 member of Research Network of Innovation

MAIN EDUCATIONAL ACTIVITIES AND TRAINING SERVICES

1. From 2023, professor in *Digital Finance*, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
2. From 2023, professor in *Management 4.0*, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
3. 2018-2021, professor in *Evolutions of capitalism, technology and finance*, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
4. 2018-2021, professor in *Heritage Marketing*, Department of Humanities, Università degli Studi della Campania Luigi Vanvitelli.
5. 2015-2019, professor in *Territory Marketing*, Department of Political Science, Università degli Studi della Campania Luigi Vanvitelli.
6. From 2010, assistant professor in *Finance*, Department of Economics, Università della Campania Luigi Vanvitelli.

PARTICIPATION IN STANDING COMMITTEES

1. From 2010, member of Job Placement Lab, Department of Economics, Università della Campania Luigi Vanvitelli.
2. From 2015, member of Start-up Lab, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
3. From 2017 to 2020, member of SUA Lab, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
4. From 2014 to 2019, member of European Project Lab, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.
5. From 2011, cooperation with “Orientamento e Immatricolazione” Lab, Department of Economics, Università degli Studi della Campania Luigi Vanvitelli.

Capua, 2023 April