

# **Mario Ossorio**

## **Curriculum vitae**

### **Personal Data**

Nationality: Italian

Office Address: Corso Gran Priorato di Malta, 81043, Capua (Ce) - Italy

### **Current Academic Position**

Assistant Professor of Economics and Business Management, Department of Economics, University of Campania “Luigi Vanvitelli”.

### **Education**

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| 2005 | Ph.D. in Entrepreneurship and Innovation, University of Campania “Luigi Vanvitelli”.                 |
| 2005 | M.Sc. in Economics and Finance, University of Naples “Federico II”.                                  |
| 2002 | B.A.Sc. in Economics and Business, University of Naples “Federico II”; Valuation: 110/110 cum laude. |

### **Teaching Experience**

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| 2019 -      | <i>Family Business</i> , Department of Economics, University of Campania “Luigi Vanvitelli”;                   |
| 2018 - 2019 | <i>International Business Management</i> , Department of Economics, University of Campania “Luigi Vanvitelli”; |
| 2016 - 2018 | <i>Healthcare Management</i> , Department of Experimental Medicine, University of Campania “Luigi Vanvitelli”; |
| 2012 -      | <i>Mergers &amp; Acquisitions</i> , Department of Economics, University of Campania “Luigi Vanvitelli”;        |

2011-2012                      *Crisis Management*, Department of Economics,  
University of Campania “Luigi Vanvitelli”;

2008-2011                      *Entrepreneurship*, Department of Economics, University  
of Campania “Luigi Vanvitelli”.

### **Other Activities**

2018-                              Member of the Editorial Review Board of the *Journal of  
Entrepreneurship Education, Journal of Finance and  
Accounting*;

2016-present                      Member of StartUp Lab, the Business Incubator of  
University of Campania “Luigi Vanvitelli”;

2016-present                      Referee of *Sinergie*, Italian Journal of Management,  
Technology Analysis & Strategic Management, *EuroMed  
Journal of Business*, *International Journal of Managerial and  
Financial Accounting*, *Business Research Quarterly*,  
*European Academy of Management (EURAM)*;

2010- present                      Tutoring activity for Start Cup Campania, the Business Plan  
Competition among the five Universities of Campania.

### **Publications**

- Ossorio, M., Maggioni, V. (2020), “Aspetti strategici del Patto di Famiglia”, p.112-129, in: Barile S., Esposito De Falco S., Gatti C., Pastore A., Massaroni E., Quattrociochi B., Ricotta F., Vagnani G., Sancetta G. (a cura di), “Contributi in onore di Gaetano Maria Golinelli”, Rogiosi Editore;
- Ossorio, M. (2020), “Board of directors and export activity under a controlling shareholder system: Evidence from Italy”, *INTERNATIONAL JOURNAL OF BUSINESS AND SOCIAL SCIENCE*, Vol. 11, No. 3, p. 50-57;
- Ginesti, G., Ossorio, M. (2020), “The influence of family-related factors on intellectual capital performance in family businesses”, *THE JOURNAL OF MANAGEMENT AND GOVERNANCE (in press)*;
- Ossorio, M. (2020), “Technological Innovation in Family Firms”, in: C. Camison T. González Cruz. (Editors), “Competitiveness, Organizational Management, and Governance in Family Firms”, p. 168-190, IGI Global ;

- Ossorio, M. (2020), "Board gender diversity and cross-border mergers and acquisitions: Evidence from European deals", *INTERNATIONAL JOURNAL OF BUSINESS AND SOCIAL SCIENCE*, Vol. 11, No. 3, p. 233-239;
- Ossorio, M. (2020), "Corporate governance and firm innovation: The effect of ownership and board of directors on R&D investments", in: Luís Farinha Ana Baltazar Cruz and João Renato Sebastião (Editors), "Handbook of Research on Accounting and Financial Studies", p. 155-181, IGI Global;
- Cirillo A., Ossorio M., Pennacchio L. (2019), "Family ownership and R&D investment: the moderating role of banks and private equity", *MANAGEMENT DECISION*, Vol. 57, No. 7, p. 1675-169;
- Caputo, F., Giacosa, E., Mazzoleni, A., Ossorio, M. (2019), "Ambidextrous workforces for managing market turbulence", *CAREER DEVELOPMENT INTERNATIONAL*, Vol. 24, No. 5, p. 491-507;
- Ossorio, M. (2019), "Cross-border acquisitions and family businesses", *EUROMED JOURNAL OF BUSINESS*, Vol. 14, No. 2 p. 78-91;
- Ossorio, M. (2019), "Il ruolo degli assetti proprietari nella gestione dell'innovazione: Il caso dei family business", in: V. Maggioni, P. Stampacchia. (a cura di): "L'impresa del XXI secolo. Scritti di Economia e Gestione delle Imprese in onore del prof. Sergio Sciarelli", CEDAM - Wolters Kluwer;
- Ossorio, M. (2018), "Does R&D investment affect export intensity? The moderating effect of ownership", in *International Journal of Managerial and Financial Accounting*, Vol. 10, No. 1;
- Ossorio, M. (2017), "Board Gender Diversity and Internationalization: The Moderating Effect of Family Ownership", in *International Business and Management*, Vol. 15, No. 1;
- Ossorio, M., Pennacchio, L. (2015), "The impact of family ownership on firm R&D investment and the moderating role of banks and private equity", in *Proceedings of 4<sup>th</sup> Workshop "Re-positioning of SMEs in the Global Value System"*, Università degli Studi di Urbino. Carlo Bò;
- Ossorio, M. (2014), *Assetti proprietari e innovazione d'impresa*, Giappichelli, Torino;
- Ossorio, M. (2014), *Le strategie di risanamento dell'IRI nell'industria elettrica*, in AA. VV., *Crisi economiche e intervento pubblico. L'insegnamento di Alberto Beneduce*, Rubettino Editore;
- Ossorio, M. (2011), *La dimensione relazionale della corporate governance*, Giappichelli, Torino;
- Ossorio, M. (2011), *La figura del non family Ceo nel governo e nella gestione dell'impresa familiare*, in Maggioni V. e Del Giudice M., *Affari di famiglia. Problematiche gestionali e modelli imprenditoriali emergenti nei nuovi family business*, EGEA, Milano;
- Ossorio, M. (2011), *Struttura finanziaria e metodi di pagamento delle acquisizioni in Italia*, in *Finanza Marketing e Produzione*, No. 3;
- Ossorio, M. (2011), *The role of independent directors in the boards of family businesses quoted on the Italian stock exchange*, in *Proceedings of 7<sup>th</sup> International*

Critical Management Studies Conference, Università degli Studi di Napoli - Federico II.

### **Main Research topics**

- Internationalization
- Innovation
- Family Business
- Corporate Governance
- Entrepreneurship

### **Languages**

- Italian (mother tongue)
- English (fluent)

### **Technical Skills**

Sound knowledge of Office, Stata, SPSS, Datastream, Aida; Amadeus.

*September 2020*