



**Olivier Butzbach**

Curriculum Vitae  
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Born in Suresnes, France, on 23/08/1975.

**Professional address**

Department of Political Science “Jean Monnet”  
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**Present position**

- 2022 - present: Associate professor in Economics at the Department of Political Science of the University of Campania “Luigi Vanvitelli” (Italy). Courses taught: Theory of the firm, institutional economics, micro and macro economics, international political economy, the economics of international markets, international financial systems.

**Past academic jobs**

- 2006 - 2021: Researcher in Economics at the Department of Political Science of the University of Campania “Luigi Vanvitelli”.
- 2006 - 2013: Lecturer in International Business, Department of Management, King's College London. Courses taught: International Business (MSc in International Management), International Financial Systems (BSc in Management, 3d year), Corporate Finance (BSc in Management, 2d year).

**Research interests**

- Comparative political economy of banking and financial systems; Political economy of populism; Not-for-profit banks in Europe and emerging economies; States and markets; Comparative history of financial capitalism; History of banks and banking; Theories of the firm;

Organization theory; Neo-institutional analysis.

### **Academic degrees**

- 2005: PhD European University Institute, Florence, Italy. Dissertation topic: “Varieties within capitalism? The modernization of French and Italian savings banks, 1980-2000”.
- 1999: Master of Arts in International Relations (with honours), the Johns Hopkins University Paul H. Nitze School of Advanced International Studies, Washington, DC, USA. Specialization: International economics, European studies.
- 1997 : [BA] Diplôme de l’Institut d’Études Politiques de Paris, Paris, France. With honours.

### **Languages**

- Mother tongue: French.
- Fluent in English and Italian.
- Good understanding of German.
- Beginners knowledge of Arabic.

### **Visiting Professorships**

- Visiting Professor, University of Paris Sorbonne Nord (France), 2023.
- Visiting Professor, Humboldt University (Berlin, Germany), Center for British Studies, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022.
- Visiting Professor, Public Administration School of the Getulio Vargas Foundation (Sao Paulo, Brazil), July 2010. Course taught: Alternative banks and the international financial system.

### **Work experience (non academic)**

- Consultant, the World Bank Group, January 1999-June 2002, Washington DC (USA). Responsible for knowledge exchange and transfer projects on Southeast Asia, first within the Private Sector Development Division, then within the East Asia and the Pacific Division. In the latter, managed a ASEM Trust Fund project on social policy knowledge exchange between Europe and East Asia in the aftermath of the 1997 financial crisis.

### **Prizes**

- Second Prize, European Savings Banks History Association Academic Award, 2005

### **Research fellowships**

- Fellow of the Center for British Studies, Università Humboldt, 2020-2025
- Resident scholar of the Rockefeller Foundation Bellagio Center, July 2011.

### **Other research activities**

- Research Associate of the London Center for Corporate Governance and Ethics, Birkbeck College, London, United Kingdom.

### **Referee for academic journals**

- Accounting, Economics and Law: A Convivium;
- Business History;
- Cambridge Journal of Economics;
- European Management Review;
- Journal of Institutional Economics;
- Organization Studies;
- Socio-Economic Review.

### **Organization of seminars and conferences**

- International conference on alternative banks, Rockefeller Foundation Bellagio Center, July 2011.
- Panels at the Society for the Advancement of Socio-Economics Annual Meetings in London (2015), Chicago (2014), Milan (2013), Boston (2012) and Paris (2009).

### **Responsibilities in scientific associations**

- Network organizer, Society for the Advancement of Socio-Economics (SASE) (since 2017). Network H on “Firms, institutions and markets”.
- Member of the Executive Council of the World Interdisciplinary Network on International Research (WINIR), 2017-2019.

### **Participation in conferences and workshops**

- 63d Annual Conference of the Italian Economic Association, Turin, October 2022.
- Annual Conference of the Society for the Advancement of Socio-Economics, Amsterdam, July 2022.
- Festival della Filosofia il Castello e la Torre, Ischia, September 2021.
- Annual Conference of the Society for the Advancement of Socio-Economics (online), July 2021.
- Festival della Filosofia il Castello e la Torre, Ischia, September 2020.
- 61<sup>st</sup> Annual Meeting of the Italian Economic Association (online), October 2020.
- 15<sup>th</sup> Annual Conference of the Italian Society for Law and Economics, Milan, December 2019.
- Fourth WINIR Symposium, London, December 2019.
- Festival della Filosofia il Castello e la Torre, Ischia, September 2019.
- Annual Conference of the Society for the Advancement of Socio-Economics, New York, June 2019.
- International workshop on “Re-thinking banking?”, Caserta, April 2019 (organizer).
- Workshop in Organizzazione Aziendale, Palermo, February 2019.
- Fourth WINIR conference, Hong-Kong, September 2018.
- Building Societies Association Second International Research Workshop, September 2018.
- Fourth Philosophy and Economics conference, Lyon, June 2018.
- Annual Conference of the Society for the Advancement of Socio-Economics, Kyoto, June 2018.
- EABH Annual conference on banking history, Torino, June 2018.
- Workshop on Banks and Alternative Finance, Amsterdam, April 2018.
- Annual Conference of the Society for the Advancement of Socio-Economics, Lyon, June 2017.

- European Academy of Management Annual Meeting, Glasgow, June 2017.
- Building Societies Association First International Research Workshop, April 2017.
- Workshop in Organizzazione Aziendale, Pisa, February 2017.
- European Group on Organization Studies, Naples, July 2016.
- Second Symposium of the World Interdisciplinary Network for Institutional Research, Bristol, April 2016.
- New Institutional Workshop, Luzern, March 2016.
- International Workshop on Institutional and Policy Design in Financial Sector Reform, Istanbul, September 2015.
- Annual Meeting of the Society for the Advancement of Socio-Economics, London, July 2015.
- First Symposium of the World Interdisciplinary Network for Institutional Research, Lugano, May 2015.
- Workshop di Organizzazione Aziendale, Padova, April 2015.
- Workshop on Bourdieu e le teorie dello Stato, Camera dei deputati, Rome, December 2014 .
- Conference of the International Initiative for Promoting Political Economy, Naples (Italy), September 2014.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Chicago, July 2014.
- Seminar on business interest groups and economic regulation, Paris, June 2014.
- European Association for Evolutionary Political Economy, Paris, November 2013.
- European Group for Organization Studies, Montréal, July 2013.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Milano, June 2013.
- Annual Meeting of the Italian Economics Society, Bari, October 2012.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Boston, June 2012.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Madrid, June 2011.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Philadelphia, June 2010.
- Annual Meeting of the Industry Studies Association, Chicago, May 2010.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Paris, June 2009.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Copenhagen, June 2007.
- Annual Meeting of the Italian Economics Association, Sorrento, November 2006.
- International Seminar on the Future of Public Banking, organized by the Konrad Adenauer Foundation and the Getulio Vargas Foundation, Sao Paulo, August 2006.
- European Savings Banks History Meeting, Madrid, Spain, June 2006.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Budapest, Hungary, June 2005.
- Instrumentation de l'Action Publique, conference organized by the CEVIPOF, Paris, France, December 2004.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Washington, DC, USA, July 2004.

- 13th international conference of the “Politiques et Management Public” review, “Banking reforms in the 1990s in France and Italy: the rise of a new kind of State?” Strasbourg, France, November 2003.
- American Political Science Association Annual Meeting, Philadelphia, USA, August 2003.
- Annual Meeting of the Society for the Advancement of Socio-Economics, Aix-en-Provence, France, June 2003.

## Publications

### Books and monographs

- Mettenheim, Kurt, and Butzbach, Olivier (2021), *Financialization of the Economy, Business and Household Inequality in the United States*, London: Routledge.
- Butzbach, Olivier and Kurt von Mettenheim (eds., 2014), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, 2014.
- Butzbach, Olivier and Katherine Marshall (eds., 2002), *Social Policy in Europe and East Asia : Challenges, Issues, Policies*, Washington DC: World Bank Press.

### Book chapters

- Butzbach Olivier (forthcoming), “Re-thinking the causal link between religion, culture and institutions in the history of financial development: the case of monetary innovation in XVIth and XVIIth century Naples”, *Annals of the Department of Political Science*, University of Campania “Luigi Vanvitelli”.
- Butzbach Olivier and Susan Spronk (2023), “Public banks and the remunicipalization of water services in Paris”, in Thomas Marois and David A. McDonald (editors), *Public Banks, Public Water. Exploring the Links in Europe*. London: Routledge.
- Butzbach, O. (2022). “The elusive nature of shareholders’ claims over the corporation, or the strange non-death of shareholder primacy.” In Meyer, R. E., Leixnering, S., & Veldman, J. (Eds.). *The Corporation: Rethinking the Iconic Form of Business Organization. Research in the Sociology of Organizations*, volume 78. Emerald Group Publishing, pp.31-55.
- Butzbach, Olivier (2020), “British building societies, 1970-2010: The Changing Conditions for a Viable Not-for-Profit Alternative in a Financialized Economy”, in Carmen Hoffman (ed.), *Social Aims of Finance*, Turin: EABH, pp.133-154.
- Butzbach, Olivier (2020), “Beyond and Beneath the City: The Multiple Faces of British Finance” in Jessica Fischer and Gesa Stedman (eds.), *Imagined Economies, Real Fictions: New Perspectives on Economic Thinking in Great Britain*, Berlin: Transcript, pp. 101-118.
- Butzbach, Olivier (2020) “Rischi climatici e finanza nell’area mediterranea: bilancio e prospettive”, in Club Atlantico di Napoli (ed.), *I cambiamenti climatici ed ambientali. Riflessioni e prospettive per il futuro dell’area mediterranea*, Napoli: Giannini editore, pp.18-37.
- Butzbach, Olivier, Pittiglio, Rosanna and Viktoryia Voitsekhovska (2019), “The Effects of the Restructuring of the Banking Industry on Local Economic Growth: the Case of Italy”, in

Domenico Sarno (ed.), *Institutional Failure and Financial Constraints on Firm Growth in Backward Areas of Developed Countries*, Naples: Edizioni Scientifiche Italiane, pp. 69-92.

- Butzbach, Olivier, Domenico Sarno and Cristiana Donati (2019), "Banking Diversity and Regional Determinants of Capital Structure Decisions in Italian Small Businesses", in Domenico Sarno (ed.), *Institutional Failure and Financial Constraints on Firm Growth in Backward Areas of Developed Countries*, Naples: Edizioni Scientifiche Italiane, pp. 115-140.
- Butzbach, Olivier and Viktoryia Voitsekhovska (2019), "An analysis of wage distribution dynamics in Poland, with linear dependencies", in Verde, R. (ed.), *New Statistical Developments in Data Science*, Berlin: Springer, pp.407-417.
- Butzbach, Olivier, Talita Desiato and Gennaro Rotondo (2017), "Elementi per una valutazione economico-giuridica della riforma delle banche di credito cooperativo in Italia", in Cardarelli, M.C. (a cura di), *Nuove opportunità e sfide per le banche di credito cooperativo: La riforma del 2016*. Torino: Giappichelli, pp.
- Butzbach, Olivier and Kurt von Mettenheim (2017), "Back to the future of alternative banks and patient capital", in Christoph Scherrer (ed.), *Finance and sustainable development*, London: Edward Elgar, pp.29-52.
- Butzbach, Olivier (2016), "La production conjointe des normes: la Building Societies Association et le Chief Registrar, 1936-1986", in Fraboulier, D., & Margairaz, M. (ed.), *Le rôle des groupes d'intérêt patronaux dans la réglementation*, Rennes : Presses Universitaires de Rennes, pp. 205-218.
- Butzbach, Olivier and Kurt von Mettenheim (2014), "Introduction" in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp. 1-10.
- Butzbach, Olivier and Kurt von Mettenheim (2014), "Alternative Banking History" in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp. 11-28.
- Butzbach, Olivier and Kurt von Mettenheim (2014), "the Comparative Performance of Alternative Banks Before the 2007-2008 Crisis", in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp.29-42.
- Butzbach, Olivier and Kurt von Mettenheim (2014), "Explaining the Competitive Advantage of Alternative Banks: Towards an Alternative Banking Theory?", in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp. 51-70.
- Butzbach, Olivier (2014), "Alternative Banks on the Margin: the Case of Building Societies in the United Kingdom", in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp. 147-168.
- Butzbach, Olivier and Kurt von Mettenheim (2014), "Conclusion", in Butzbach et Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Pickering & Chatto, pp. 227-234.
- Butzbach, Olivier, Konzelmann, Sue and Fovargue-Davies Marc (2012), "The not-so-global crisis", in Sue Konzelmann and Marc Fovargue-Davies (eds.), *Banking Systems in the Crisis. The Faces of Liberal Capitalism*. London: Routledge, pp..
- Butzbach, Olivier, Konzelmann Sue and Fovargue-Davies Marc (2012), "Institutional Foundations of the Anglo-Saxon Banking Systems: Some are more Liberal than Others" In Sue Konzelmann and Marc Fovargue-Davies (eds.), *Banking Systems in the Crisis. The Faces of Liberal Capitalism*. London: Routledge, pp.

- Butzbach, Olivier (2012), "Il vantaggio Comparativo delle Banche cooperative nella letteratura economica", in Giannola, A., Lopes, A., et Sarno, D. (eds.), *Il problema dello sviluppo economico e del suo finanziamento nelle aree deboli*, Roma: Carocci editore, pp.
- Butzbach, Olivier (2008) "Restructuring in the European public bank sector: the case of French and Italian Savings Banks", in Mettenheim, Kurt (ed.), *Government Banking. New Perspectives on Sustainable Development and Social Inclusion From Europe and South America*, Sao Paulo: Konrad Adenauer Stiftung, pp. 85-128.
- Butzbach, Olivier and Antonio Lopes (2006), "Redditività e Produttività delle banche italiane negli anni Novanta: il caso del mezzogiorno", in Giannola, A. (ed.), *Riforme e Mutamento Strutturale in Italia. Mercato, Imprese ed Istituzioni in un' Economia Dualistica*, Roma: Carocci, pp.
- Butzbach, Olivier and Antonio Lopes (2005), "La performance delle banche italiane negli anni Novanta : dimensioni, assetti istituzionali e implicazioni territoriali", in Lopes, A., Lorzio, G. et F. Reganati (eds.), *Istituzioni e Imprese nello Sviluppo Locale*, Roma: Carocci, pp.
- Butzbach, Olivier, and Emiliano Grossman (2004) «La réforme de la politique bancaire en France et en Italie : le rôle ambigu de l'instrumentation », in Lascoumes, Pierre and Le Galès, Patrick (eds.), *L'instrumentation des politiques publiques*, Paris : Presses de Sciences-po.

#### Journal articles

- Butzbach, Olivier (2022), "L'homo sapiens nella teoria della spinta gentile: nuova figura della relazione tra religione e capitalismo?", *Epekeina International Journal of Ontology*, 14(1): 1-16.
- Butzbach Olivier and Susan Spronk (2022), "Public banks and the remunicipalization of water services in Paris", *Water International* 47(5), 751-770.
- Butzbach, Olivier, Fuller, Douglas B., Schnyder, Gerhard, and Liudmyla Svystunova (2021) "State-Owned Enterprises as Actors: An Institutional Work Framework." *Management and Organization Review* 1-45. doi:10.1017/mor.2021.25.
- Butzbach, Olivier (2021) "Institutions, social change and economic development in the periphery: An institutionalist interpretation of capitalist development in Calabria", *Capital and Class* 45(2):229-259.
- Butzbach, Olivier, Cinquegrana, Giuseppe, Donati, Cristiana and Domenico Sarno (2020) "Regional Financial Sector and Capital Structure Decisions in a Dualistic Economy", *L'Industria* 41(2), pp.137-157.
- Butzbach, Olivier, Romano, Elvira and Jorge Mateu (2020), "Heteroskedastic geographically weighted regression model for functional data." *Spatial Statistics* 38, pp.
- Butzbach, Olivier, Schnyder, Gerhard and Douglas Fuller (2020), "Manufacturing Discontent: Institutions, Firm Strategies, and the Backlash Against Globalization", *Global Strategy Journal* 10(1), pp.67-93.
- Butzbach, Olivier and Gennaro Rotondo (2020), "Italian Banking Regulation and the Legal Obstacles to Corporate Governance Convergence", *Competition and Change* 24(5), pp. 493-514.

- Butzbach, Olivier, Talita Desiato and Gennaro Rotondo (2020), "Can banks be owned?", *Accounting, Economics and Law: A Convivium* 10(1), pp.1-21.
- Butzbach, Olivier (2020), "Alcune riflessioni sull'innovazione, la regolamentazione bancaria e la finanza non-bancaria," *Innovazione e Diritto*.
- Butzbach, Olivier, and Domenico Sarno (2019), "To What Extent Do Regional Effects Influence Firms Capital Structure? The Case of Southern Italian SMEs" , *International Journal of Financial Studies*, 7: 1-20.
- Butzbach, Olivier and Gennaro Rotondo (2018) "I diritti di proprietà nelle imprese bancarie: spunti per un' analisi economico-giuridica", *Diritto della Banca e del Mercato Finanziario* 1, pp. 365-402.
- Butzbach, Olivier (2018), "From data problems to questions about sources: elements towards an institutional analysis of population-level organizational change. The case of British building societies, 1845–1980", *Business History* 60(5), pp.754-777.
- Butzbach, Olivier (2016), "The evolution of organizational diversity in banking: savings banks' consolidation and sector coordination in France and Italy, 1980-2012", *Organization Studies* 37(4), pp.565-589.
- Butzbach, Olivier (2016), "Trust in banks: A tentative conceptual framework", *Schmollers Jahrbuch / Journal of Contextual Economics* 136(3): 303–330.
- Butzbach, Olivier (2016), "Systemic risk, macro-prudential regulation and organizational diversity in banking", *Policy and Society* 35(3): 239-251.
- Butzbach, Olivier and Voytsekhovska, Viktoriya (2016), "Special economic zones in Poland", *Economics, Entrepreneurship, Management* 3(1), pp.63-68.
- Butzbach, Olivier (2015) "From thrifts to universal banks? Organizational change in French savings banks, 1980-2012", *Business History* 57(8), pp. 1155-1191.
- Butzbach, Olivier and Kurt von Mettenheim (2015), "Alternative banking and theory", *Accounting, Economics and Law: A Convivium* 5(2), pp.105-171.
- Butzbach, Olivier (2012), "European Savings Banks and the Future of Public Banking in Advanced Economies: the Cases of France, Germany, Italy and Spain", *Public Banking Institute Journal* (1)1.
- Butzbach, Olivier and Kurt von Mettenheim (2012), "Alternative Banking: Theory and Evidence from Europe", *Revista de Economia Politica / Brazilian Journal of Political Economy* 32(4), pp. 580-596.
- Butzbach, Olivier (2012), "Y-a-t'il un Risque de Dérive Grecque pour la France?", *Outre-Terre, Revue Européenne de Géopolitique*, 33-34, pp. 199-207.
- Butzbach, Olivier (2007) "Varieties Within Capitalism? The Modernization of French and Italian Savings Banks, 1980-2000", *Perspectives* n. 54.
- Butzbach, Olivier (2007), "La Ristrutturazione bancaria in Italia e il quadro istituzionale", in *Sud Est*, n.38, 32-41.



- Butzbach, Olivier (2006) “Varieties Within Capitalism? A comparative study of institutional change within the French and Italian banking systems, 1980-2000”, *Global and Local Economic Review*, 21(3), pp..
- Butzbach, Olivier (2005) “The Changing Boundaries of Coordination. Savings Banks’ Corporate Restructuring and Sector Organization in France and Italy, 1980-2000”, *Il Risparmio* 46(5).

### **Book reviews**

- Butzbach, Olivier (forthcoming) “*The Rise and Fall of Economic Growth in the United States*, by Robert J. Gordon” in *Rivista Economica del Mezzogiorno*.
- Butzbach, Olivier (2014) “*Crisis in the Eurozone*, by Costas Lapavistas” in *British Journal of Industrial Relations*, 52, 1, pp. 185-187.
- Butzbach, Olivier (2010) “*Banking Regulation in the EU*, by Andreas Busch” in *British Journal of Industrial Relations*, 48, 3, pp. 639-641.
- Butzbach, Olivier (2008) “*Marx, Veblen and Contemporary Institutional Political Economy. Principles and Uncertain Dynamics of Capitalism*, by Philip Anthony O’Hara; and *Authority and Markets: Susan Strange’s Writings on International Political Economy*, by Roger Tooze and Christopher May”, in *Review of Political Economy*, 20, 4, 620-623.