

Daniela Piscitelli

Architect and graphic designer, Daniela Piscitelli is full professor of Industrial Design at the University of Campania 'Luigi Vanvitelli'. She specializes in Communication Design with a focus on Emergency Communication, visual ecology and contemporary visual languages and cultures.

Within the Visual Communic-ethic Code Laboratory, she consolidates research on the ethical dimension of the project and the centrality of communication design for new emergencies, with particular attention to the conditions of permanent anomie and the role and social responsibility of visual communication. She is also involved in all research related to the writings of complexity as horizons around which to build tools for the visual transcription of information, for the processing, acquisition, transfer and management of knowledge useful for imagining alternative models of access to knowledge.

Vice-president of SID - Italian Design Society and World Regional Representative for the International Institute for Information Design.

Former Secretary General of ico_D as well as Vice-President of PoliDesign and Former President of Aiap. She was also a member of the Study Commission for the identification of public policies for the support and development of design set up by Mibac and of the Miur table on design.