

Claudio Gambardella, architect and designer, is Full Professor of Industrial Design at the Department of Architecture and Industrial Design (DADI) of the University of Campania "Luigi Vanvitelli" (UNICAMPANIA). He is delegate of the Director for the Internationalization Policies of the Department. He is also affiliate professor (invited) at the School of Design of East China Normal University in Shanghai, the Faculty of Architecture and Design of Özyeğin University in Istanbul and the Department of Architecture of Istanbul Gelişim University.

He has been working for years on two main lines of research: the first of these concerns a new concept of MUSEUMS OF ENTERPRISE to differentiate them from other museum typologies. He has directed a specific series dedicated to this subject for Alinea. He published the first book in 2005 entitled *Il Sistema Museale Regionale del Design e delle Arti Applicate* (The Regional Museum System of Design and Applied Arts) and the related English edition in 2008, *Officiamuseum. The Regional Museum System of Design and Applied Arts*, mentioned in the 2009 ADI DESIGN INDEX; since 2016, he has been directing for ALTRALINEA EDIZIONI the series "THE 3RD INDUSTRIAL REVOLUTION. Futuro e memoria del Design"; he is the author of the preliminary project of the Temporary Museum of Business of the Campanian Product of Excellence (currently being tested), in Pompeii, under an agreement between the Second University of Naples (SUN) and the Municipality of Pompeii, covering the role of scientific and artistic director of the work.

He was also scientific coordinator of the Intensive Programme / LLP Erasmus "Summer School in designing of company museum systems in Euro-Mediterranean area", a SUN project, in partnership with OKAN ÜNİVERSİTESİ of Istanbul and FACHHOCHSCHULE KÖLN, approved in 2013 by the National Institute for Documentation, Innovation and Educational Research (INDIRE) of MIUR.

The other line of research concerns the valorization of that design that manages to dialogue with the best forms of local craftsmanship for the development of what Gambardella defines as "Handmade in Italy", that is, a design strongly anchored to local diversities, present in the country, and that can compete with Made in Italy. As national coordinator of the ADI Thematic Commission "Handmade in Italy," which he founded in 2017, he collaborated with Sapienza Design Research and SYMBOLA to create two seminars: "Design, Creativity and Made in Italy. The project as a strategic lever for business innovation" (December 2020) and "DESIGN & NEW EUROPEAN BAUHAUS. Inclusivity, Aesthetics, Sustainable Development" (April 2021). On the occasion of the centenary of the Bauhaus birth, he also spoke as a keynote speaker in the 2nd International Education in Interior Architecture Symposium, organized by the Faculty of Fine Arts of Hacettepe University in Ankara, with a lecture entitled "Design meets handicraft: the ceramics of Bauhaus" (May 2019).

He was a member of the Teaching Board of the PhD in "Architectural and Urban Design and Restoration of Architecture" within the Doctoral School in Disciplines of Architecture at UNICAMPANIA and was a member of the Teaching Board of the International PhD in "Philosophy of the Architectural Interior", activated at the University of Naples "Federico II".

He is a member of the Scientific Committee of MUSA - University Museum of Science and Arts of UNICAMPANIA. He was the curator of the project of the Materials Library of this university, the first one realized by a University of Southern Italy in collaboration with Material Connexion Italia. He also curated the 2013 and 2016 editions of the DADI/SUN stand at SALONE SATELLITE, the event dedicated to young talents and universities, both Italian and foreign, within SALONE DEL MOBILE, in Rho-Fiera Milano. He is the scientific responsible for the relations with Okan University and East China Normal University of Shanghai for the Master Degree in "Architecture_Planning of Interiors and for Autonomy", of DADI/UNICAMPANIA, in IT/EN, which he chaired from 2013 to 2016. He is also responsible for ERASMUS relations with Epoka University of Tirana, Ozyegin University of Istanbul, Çankaya University of Ankara, École nationale supérieure d'architecture de Saint-Étienne, Cologne University of Applied Sciences and Aristotle University of Thessaloniki. He was one of the three congress chairs of BEYOND ALL LIMITS, a sustainability conference

held at Çankaya University in Ankara, in October 2018. He was also the chair of the international conference "Utopian and Sacred Architecture Studies" curated in June 2019, at the Department of Architecture and Industrial Design, VANVITELLI University, in partnership with IEREK - International Experts for Research Enrichment and Knowledge Exchange, based in Egypt, of which he is a member of the Scientific Committee.

He is a member of the Scientific Committee of SYMBOLA Foundation for Italian Qualities, since September 2020.

He directs for Altralinea Edizioni the series "The 3RD Industrial Revolution. Futuro e memoria del Design", assisted by an international scientific committee, and for Guida Editori the series founded by Benedetto Gravagnuolo "Historia Rerum", whose scientific committee consists of Alberto Bassi, Domenico De Masi, Luca Molinari, Vanni Pasca and Lucia Pietroni. The book he edited, Napoli. Design Impermanente, published in the latter series, has been recommended to the ADI DESIGN INDEX 2021 to compete in the XXVII edition of the Compasso d'Oro.

He is president of the non-profit association for the diffusion of the Culture of Design, I LOVE POMPEI, which is also the name of a successful exhibition in 2002, curated by him and set up at the Villa Pignatelli Museum in Naples. He was president of Adi-Associazione per il Disegno Industriale Delegazione Campania (2004-2011), which he founded in 2004 in Naples.

He is also a designer, curator and creator of design exhibitions. From 2008 to 2010 he was artistic director of the Trend/Design Section of the RAVELLO FESTIVAL, by appointment of the then president of the Ravello Foundation, Domenico De Masi. As part of this section, he conceived and curated the exhibitions 'Shoes on exhibit: the treasures of the Ferragamo Museum', 'The Richard Ginori Museum: a new lease on life' and 'ZERODISEGNO: madness is freedom' held in the Lower Cloister of Villa Rufolo in 2008, 2009 and 2010 respectively. He also curated, in the 2011 edition of the same festival, the exhibition 'more craft, more design', dedicated to the sculptor and designer Annibale Oste, with a multimedia installation by STUDIO AZZURRO and, as part of the TRILOGY OF CERAMICS | HANDMADE IN ITALY, the exhibitions at the Duca di Martina Museum in Naples, 'UGO MARANO, happy handmaker' (2016), 'RICCARDO DALISI A POMPEI' (2017), 'UGO LA PIETRA: 100 CERAMICHE ITALIANE' (2017) and served as scientific coordinator of the exhibitions, set up in Pompeii, "CERAMIC DESIGN_HANDMAKERS FOR POMPEI" (2016), "POMPEI: NEW MERCHANDISING", and the exhibition "POMPEI: NEW MERCHANDISING BY MARCELLO PANZA" (2017), set up at the Pompeii Business Museum.

His objects, and architectural projects, have been exhibited in Italy and abroad and have been published in specialized magazines and publications. He has also worked as an editor, for many years, for the magazines DOMUS, INTERNI, MODO, SPAZIO & SOCIETA'.