



Olivier Butzbach

Curriculum Vitae
(updated July 2018)

Born in Suresnes, France, on 23/08/1975

Professional address

Department of Political Science “Jean Monnet”
Università della Campania “Luigi Vanvitelli”
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Present position

Researcher in political economy at the Department of Political Science of the University of Campania “Luigi Vanvitelli” (since 2006). Courses taught: Theory of the firm, institutional economics, micro and macro economics, international political economy, the economics of international markets, international financial systems.

Research interests

Comparative political economy of banking and financial systems; Not-for-profit banks in Europe and emerging economies; States and markets; Comparative history of financial capitalism; history of banks and banking; Theories of the firm; Organization theory; Neo-institutional analysis.

Academic degrees

2005: PhD European University Institute, Florence, Italy. Dissertation topic: “Varieties within capitalism? The modernization of French and Italian savings banks, 1980-2000”.

1999: MA in international relations awarded by the Johns Hopkins University Paul H. Nitze School of Advanced International Studies, Washington, DC, USA. Specialization: international economics, European studies.

1997 : [BA] Diplôme de l’Institut d’Études Politiques de Paris, Paris, France. With honours.

Languages

Mother tongue: French

Fluent in English and Italian

Good understanding of German

Beginners knowledge of Arabic

Work experience

Visiting Professor, Humboldt University (Berlin), Center for British studies, June 2015, 2016, 2017, 2018.

Lecturer in International Business, Department of Management, King's College London, from 2006 to 2013. Courses taught: International Business (MSc in International Management), International Financial Systems (BSc in Management, 3d year), Corporate Finance (BSc in Management, 2d year)

Visiting Professor at the Public Administration School of the Getulio Vargas Foundation, Sao Paulo, Brazil, July 2010. Course taught: Alternative banks and the international financial system

Consultant, the World Bank Group, June 1999-June 2002.

Prizes

Second Prize, European Savings Banks History Association Academic Award, 2005

Research fellowships

Resident scholar of the Rockefeller Foundation Bellagio Center, July 2011.

Other research activities

Research Associate of the London Center for Corporate Governance and Ethics, Birkbeck College, London, United Kingdom.

Referee for academic journals

Business History

Cambridge Journal of Economics

Socio-Economic Review

Organization Studies

Organization of seminars and conferences

International conference on alternative banks, Rockefeller Foundation Bellagio Center, July 2011.

Panels at the Society for the Advancement of Socio-Economics Annual Meetings in London (2015), Chicago (2014), Milan (2013), Boston (2012) and Paris (2009).

Participation in conferences and workshops

Fourth Philosophy and Economics conference, Lyon, June 2018

Annual Conference of the Society for the Advancement of Socio-Economics, Kyoto, June 2018

EABH Annual conference on banking history, Torino, June 2018

Workshop on Banks and Alternative Finance, Amsterdam, April 2018
Annual Conference of the Society for the Advancement of Socio-Economics, Lyon, June 2017
European Academy of Management Annual Meeting, Glasgow, June 2017
Building Societies Association First International Research Workshop, April 2017
Workshop in Organizzazione Aziendale, Pisa, February 2017
European Group on Organization Studies, Naples, July 2016
Second Symposium of the World Interdisciplinary Network for Institutional Research, Bristol, April 2016
New Institutional Workshop, Luzern, March 2016
International Workshop on Institutional and Policy Design in Financial Sector Reform, Istanbul, September 2015
Annual Meeting of the Society for the Advancement of Socio-Economics, London, July 2015
First Symposium of the World Interdisciplinary Network for Institutional Research, Lugano, May 2015
Workshop di Organizzazione Aziendale, Padova, April 2015
Workshop on Bourdieu e le teorie dello Stato, Camera dei deputati, Rome, December 2014
Conference of the International Initiative for Promoting Political Economy, Naples (Italy), September 2014
Annual Meeting of the Society for the Advancement of Socio-Economics, Chicago, July 2014
Seminar on business interest groups and economic regulation, Paris, June 2014
European Association for Evolutionary Political Economy, Paris, November 2013
European Group for Organization Studies, Montréal, July 2013
Annual Meeting of the Society for the Advancement of Socio-Economics, Milano, June 2013
Annual Meeting of the Italian Economics Society, Bari, October 2012
Annual Meeting of the Society for the Advancement of Socio-Economics, Boston, June 2012
Annual Meeting of the Society for the Advancement of Socio-Economics, Madrid, June 2011
Annual Meeting of the Society for the Advancement of Socio-Economics, Philadelphia, June 2010
Annual Meeting of the Industry Studies Association, Chicago, May 2010
Annual Meeting of the Society for the Advancement of Socio-Economics, Paris, June 2009
Annual Meeting of the Society for the Advancement of Socio-Economics, Copenhagen, June 2007
Annual Meeting of the Italian Economics Association, Sorrento, November 2006
International Seminar on the Future of Public Banking, organized by the Konrad Adenauer Foundation and the Getulio Vargas Foundation, Sao Paulo, August 2006
European Savings Banks History Meeting, Madrid, Spain, June 2006
Annual Meeting of the Society for the Advancement of Socio-Economics, Budapest, Hungary, June 2005
Instrumentation de l'Action Publique, conference organized by the CEVIPOF, Paris, France, December 2004
Annual Meeting of the Society for the Advancement of Socio-Economics, Washington, DC, USA, July 2004
13th international conference of the "Politiques et Management Public" review, "Banking reforms in the 1990s in France and Italy: the rise of a new kind of State?" Strasbourg, France, November

2003

American Political Science Association Annual Meeting, Philadelphia, USA, August 2003

Annual Meeting of the Society for the Advancement of Socio-Economics, Aix-en-Provence, France, June 2003

Publications

Books and monographs

1. (editor, with Kurt von Mettenheim), *Alternative Banking and Financial Crisis*, London: Routledge, 2014.
2. *Varieties Within Capitalism? The Modernization of French and Italian Savings Banks, 1980-2000*, Brussels: European Savings Banks Group, 2007.
3. (editor, with Katherine Marshall), *Social Policy in Europe and East Asia : Challenges, Issues, Policies*, Washington DC: World Bank Press, 2002.

Book chapters

(forthcoming), « Merceificazione e statualità », in Di Donato, F., *La Civilizzazione statuale*, Bologna: Il Mulino.

(in press) (with Kurt von Mettenheim), "Alternative banking and patient capital", in Christoph Scherrer (ed.), *Finance and sustainable development*, London: Edward Elgar.

(2016), "La production conjointe des normes: la Building Societies Association et le Chief Registrar, 1936-1986", in Fraboulier, D., & Margairaz, M. (eds.), *Le rôle des groupes d'intérêt patronaux dans la réglementation*, Rennes : Presses Universitaires de Rennes.

(2014) (with Kurt von Mettenheim), "Introduction" in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp. 1-10

(2014) (with Kurt von Mettenheim), "Alternative Banking History" in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp. 11-28.

(2014) (with Kurt von Mettenheim), "the Comparative Performance of Alternative Banks Before the 2007-2008 Crisis", in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp.29-42.

(2014) (with Kurt von Mettenheim), "Explaining the Competitive Advantage of Alternative Banks: Towards an Alternative Banking Theory?", in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp. 51-70.

(2014), "Alternative Banks on the Margin: the Case of Building Societies in the United Kingdom", in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp. 147-168.

(2014) (with Kurt von Mettenheim), "Conclusion", in Butzbach and Mettenheim (eds.), *Alternative Banking and Financial Crisis*, London: Routledge, pp. 227-234.

(2012) with Konzelmann S., Fovargue-Davies M., "The not-so-global crisis", in Konzelmann S., Fovargue-Davies M., (ed.), *Banking Systems in the Crisis. The Faces of Liberal Capitalism*. London: Routledge.

(2012) with Konzelmann S., Fovargue-Davies M., "Institutional Foundations of the Anglo-Saxon Banking Systems: Some are more Liberal than Others" In: Konzelmann S., Fovargue-Davies M. (ed.), *Banking Systems in the Crisis. The Faces of Liberal Capitalism*. London: Routledge.

(2012) "Il vantaggio Comparativo delle Banche cooperative nella letteratura economica", in Giannola, Lopes, Sarno (editors), *Il problema dello sviluppo economico e del suo finanziamento nelle aree deboli*, Roma: Carocci editore.

(2008) "Restructuring in the European public bank sector: the case of French and Italian Savings Banks", in Mettenheim (ed.), *Government Banking. New Perspectives on Sustainable Development and Social Inclusion From Europe and South America*, p. 85-128, Sao Paulo: Konrad Adenauer Stiftung.

(with Antonio Lopes) (2006), "Redditività e Produttività delle banche italiane negli anni Novanta: il caso del mezzogiorno", in Giannola (ed.), *Riforme e Mutamento Strutturale in Italia. Mercato, Imprese ed Istituzioni in un' Economia Dualistica*, Roma: Carocci.

(with Antonio Lopes) (2005), "La performance delle banche italiane negli anni Novanta : dimensioni, assetti istituzionali e implicazioni territoriali", in Lopes, Lorzio and Reganati (eds.), *Istituzioni e Imprese nello Sviluppo Locale*, Roma: Carocci.

(with Emiliano Grossman) (2004) «La réforme de la politique bancaire en France et en Italie : le rôle ambigu de l'instrumentation », in Lascoumes and Le Galès (eds.), *L'instrumentation des politiques publiques*, Paris : Presses de Sciences-po.

Journal Articles

(forthcoming) (with Talita Desiato and Gennaro Rotondo), "Can banks be owned?", *Accounting, Economics and Law: A Convivium*

(2017), (with Talita Desiato and Gennaro Rotondo), "Elementi per una valutazione economico-giuridica della riforma delle banche di credito cooperativo in Italia", *Innovazione e Diritto*, n.1, pp.21-57.

(2017), "From data problems to questions about sources: elements towards an institutional analysis of population-level organizational change. The case of British building societies, 1845–1980", *Business History* (forthcoming).

(2016), "Trust in banks: A tentative conceptual framework", *Schmollers Jahrbuch / Journal of Contextual Economics* 136(3): 303–330.

(2016), "Systemic risk, macro-prudential regulation and organizational diversity in banking", *Policy and Society* 35(3): 239-251.

(2016) (with Viktoryia Voytsekhovska), "The environmental sustainability assessment of regional priorities for air pollution reduction", *Economics, Entrepreneurship, Management* (October).

(2016), "The evolution of organizational diversity in banking: savings banks' consolidation and sector coordination in France and Italy, 1980-2012", *Organization Studies* vol. 37(4), 565-589.

(2015), "From thrifts to universal banks: The sources of organizational change in French savings banks, 1945-2000", *Business History* 57(8), 1155-1191.

(2014) (with K. von Mettenheim), "Alternative Banking and Theory", *Accounting, Economics and Law: A Convivium* vol.5 (2), 105-171.

(2012), "European Savings Banks and the Future of Public Banking in Advanced Economies: the Cases of France, Germany, Italy and Spain", *Public Banking Institute Journal* vol.1 n.1.

(2012) (with K. von Mettenheim), "Alternative Banking: Theory and Evidence from Europe", *Brazilian Journal of Political Economy*, vol.32 n.4, pp. 580-596.

(2012), "Y-a-t'il un Risque de Dérive Grecque pour la France?", *Outre-Terre, Revue Européenne de Géopolitique*, vol.33-34, pp. 199-207.

(2007), « La Ristrutturazione bancaria in Italia e il quadro istituzionale », in *Sud Est*, n.38, 32-41.

(2006) "Varieties within Capitalism? A comparative study of institutional change within the French and Italian banking systems, 1980-2000", *Global and Local Economic Review*, vol.21 n.3.

(2005) "The Changing Boundaries of Coordination. Savings Banks' Corporate Restructuring and Sector Organization in France and Italy, 1980-2000", *Il Risparmio*, vol.46 n.5.

Book reviews

(2014) "Crisis in the Eurozone, by Costas Lapavistas" in *British Journal of Industrial Relations*, 52, 1, pp. 185-187.

(2010) "Banking Regulation in the EU, by Andreas Busch" in *British Journal of Industrial Relations*, 48, 3, pp. 639-641.

(2008) "Marx, Veblen and Contemporary Institutional Political Economy. Principles and Uncertain Dynamics of Capitalism, by Philip Anthony O'Hara; and Authority and Markets: Susan Strange's Writings on International Political Economy, by Roger Tooze and Christopher May", in *Review of Political Economy*, 20, 4, 620-623.

Working Papers

(2009) (with Ferdinando Di Carlo), "The effects of stock options accounting regulation on corporate governance", *Seconda Università degli studi di Napoli Working Paper*