

Roberto Liberti is Associate Professor in the disciplinary sector ICAR 13, Industrial Design e with lectures in the Fashion Design sector at the DADI Department of Architecture and Design Industrial. He is the coordinator for the Department's Job Placement and for Curricular Internships. He also coordinates the **FA.RE.** Fashion Research Lab with national and international research in the fashion sector. He is responsible for the "FA.RE. Talents ", www.fare-lab.com directly connected to the selection of VOGUE TALENTS that each year aims to select talents on behalf of the magazine (2 students already selected by the platform in 2014). He teaches in the courses of Design for Fashion during the undergraduate degree course in Design for Fashion and Master of Science in Design for Innovation, Fashion Eco Design curriculum of the University Vanvitelli. He graduated in Architecture, with a grade of 110/110 cum laude, achieved in 1996 at the University of Naples Federico II. In 1999 he obtained a PhD from the University of Studies of Naples Federico II with a doctoral thesis entitled "Environmental requirements of the product "at the Department of Architecture Configuration and Implementation in collaboration with Sheffield University, Hatfield - London and Oxford Brookes University U.K. In the period 2001-2004 he holds research grants in the ICAR 13 sector entitled "The design of the services as a competitive strategy for the Fashion Driven sector "with the Second University of Studies of Naples. In 2004 he took on the role of University Researcher (ssd ICAR 12) and in 2009 the role of University Researcher confirmed and the transition to the ssd ICAR 13. In 2014 he has attained eligibility as full professor (ssd ICAR 13). Since June 2006 he has been appointed as an associate professor (ssd ICAR 13) Faculty of Architecture Luigi Vanvitelli _ Second University of Naples, today University of Studies of Campania Luigi Vanvitelli to the DICE department. Since 2000 he has been carrying out research and teaching activities in the strategic design and design sector fashion driven and packaging design and design for eco-sustainable fashion in the Bachelor's Degree in Design and Communication, Industrial Design for Fashion and Master's Degree in Design for Innovation of the DADI Department of the University of Campania Luigi Vanvitelli , in parallel developing research experiences in the field of design for environmentally sustainable industrial development. A scientific education gained in the environment of national and international design gives research and strategic design skills in Fashion Design and Design, thanks to constant relationships with supranational research and training organizations (Iacocca Institute of Lehigh University U.S.A .; Oxford Brookes University, England; Saint Petersburg University of Technology and Design, Russia; Goenka University, New Dheli, India; Tecnologico de Monterrey, Campus Sonora Norte, Mexico; BIFT Beijing University of Fashion Technology, Beijing, China; ESMOD Japan, School of Fashion Design, Tokyo, Milan Polytechnic). Experimentation and research on new professional figures in the fashion sector oriented is the theme that links all the latest research and its management and teaching activities; in particular is carrying out studies on new technologies in the field of service design, of the sector BIO TESSILE, maturing relationships with Italian and foreign industrial associations and universities. From the 2000 is a member of SUN of RAPI-RETE today LENS_it Learning Network on Sustainability, Italy for the Vanvitelli University with the Milan Polytechnic on the subject of requirements ambienteli of the industrial product. In 2012 he founded the FA.RE Laboratory (Fashion Research Lab) within the IDEAS department of SUN, which deals with creating international networks with researchers and companies in the fashion sector. For this it stipulates an important memorandum of understanding with the CNMI (National Chamber of Italian Fashion) and the Council of Europe.

The theme of research in the field of Design Fashion Driven has matured thanks to the constant relationship with companies from the Campania and national textile and clothing sectors and with collaborations with Italian and foreign universities. Since 2001 he has collaborated with the IACOCCA Institute of Lehigh University, Bethlem Pennsylvania U.S.A., developing research projects and lectures carried out at the headquarters American with national and international meetings with researchers from the US institute, he also collaborates with the Saint Petersburg University of Technology and Design and the School of Design ARTFUTURA both Russian, with which it carries out an activity of didactic exchange and of research on the topic of Fashion Design. In 2008 he was a member of the international jury for the International Fashion Competition ADMIRALTY NEEDLE 2008 of the Saint Petersburg University of Technology and Design, San Petersburg, Russia. Manager of the Internships and Internships Commission at the Faculty of Architecture Luigi Vanvitelli of SUN today Vanvitelli in the Design sector from 2000 to 2012 for the

Three-year Degree Courses in Fashion Design at SUN and from 2015 for the DICE Department for the Master's Degree in Design and Innovation curriculum Eco Fashion of the same University. In the fashion sector, he has been researching Italian fashion cultural fields for about a decade, for which he has done listening design work with the students of the Magistral Fashion courses to create company capsule collections - Mario Valentino, Livio de Simone, Amina Rubinacci, Tramontano, Kiton - and the male tailoring sector of the man's tailoring with a job with the CNMI - National Chamber of Italian Fashion for which he was a consultant and realized the book HIGHWARE the luxury industry in Campania and 2 exhibitions in Milan and Naples with the Campane excellence of Men's tailoring.

Minimum content of the courses:

The following are the minimum contents of the courses carried out from 1996 to the present day, on issues concerning the ICAR disciplinary sector 13.

Packaging design

The "Packaging Design" course (ssd ICAR 13) is aimed at students in the second year of the Course degree in Industrial Design for Fashion. It has addressed the various academic years more significant problems around which the concept of packaging design revolves eco-oriented industrial. The subjects invested are: the interferences between industrial processes and natural processes, production scenarios and the role of the oriented packaging industry, analysis of the requirements and the design of the environmental performances of the products are the basic arguments addressed in the course. Closely related to the development of packaging design projects of the course the issues concerning the eco-packaging strategies are dealt with design: minimization of resources, optimization of the useful life of the product, extension of material life, the "design for disassembling" strategies are studied and tested compared to the design work of the year.

Product / workshop configuration

The "Product / Workshop Configuration" course (ssd ICAR 13) is part of the "Design Laboratory I" and "Design Workshop for Fashion II" is for students of the Second Year of the Course Degree in Design and Design for Fashion from the Faculty of Architecture, and takes place in the last part of the course on a project theme that the student elaborates as a theme of the year. The themes are different every year, but always born from briefs with design or fashion oriented companies to provide to the student a practical verification of the project matured in the Laboratory during the academic year.

Systems and components for new domestic scenarios

The course "Systems and components for new domestic scenarios" (ssd ICAR 13) is aimed at students of the first year of the Master's Degree in Design and Management of products and services for the districts industrial. The course contents are theoretical in the first part (from the exhibition new domestic landscape 1972, Moma, New York, US) and design in the second part. The project comes from a brief born from the new domestic scenarios analyzed during the first part of the course. The innovative technologies for domotics are analyzed, and the project focuses on new home automation systems for the evolved domestic environment.

Fashion Design Workshop II

The course "Design Laboratory for Fashion II" (ssd ICAR13) is aimed at students of the Second year of the Degree Course in Fashion from the Faculty of Architecture. One is tested in the course teaching starting from the planning of the fashion collections, to the theoretical study of the industrial tertiaryism, through a study of Italian industrial districts, up to the analysis of issues related to brand owning for fashion oriented companies. The laboratory that takes place in two quarters and develops into three exercises corresponding to training credits in progress, which aim to the design of a fashion collection in all its aspects, through the simulation of a style office. Drawing exercises of the sketch and the accessory, of cool hunting, of concept elaborations of trend and textile design, all lead to the end of year project, decided within the workshop, for the preparation of the final fashion show at the end of the second year.

Design Laboratory

The "Design Laboratory" course (ssd ICAR13) is aimed at students of the Second year of the Course Degree in Design from the Faculty of Architecture. During the course a teaching that is tested is experimented part of the theoretical in-depth analysis related to the leading companies in the design oriented sectors made in Italy to arrive at the new creative enterprises existing at an

international level. The laboratory that is plays in two quarters and develops in three exercises corresponding to training credits in itinere, that aim at the design of an industrial product born from a company brief always connected to an ongoing workshop with one or more companies that develop a project brief together with the course.

Textile design

The "Textile Design" course (ssd ICAR 13) is part of the Textile Design Laboratory, is aimed at second year students of the degree course in Fashion from the Faculty of Architecture. The course wants provide students with the operational tools to carry out a trend research on materials for the textile / clothing sector, and concludes with textile experiments carried out by them students. The tablò materials is the study presented in exam session by every single student, who he is questioned on every single "mattress"

Fashion Eco design I

The "Fashion Eco Design I" course (ssd ICAR 13) is the first year of the Master's Degree Program in Design for the Innovation Eco-Fashion Curriculum of the DIcDEA department of SUN. The course yes plays with a historic Italian fashion company that carries out a briefing with students and with which creates a collection then presented at an important Milanese event like the VOGUE FASHION NIGHT OUT. The workshop imprint is implemented thanks to involvement with specific companies in the sectors with which the brief is made (accessories, leather, shoes, clothes, etc.) giving the student a specialized view of a fashion collection presented at a real event included in the fashion week. The course closes its course with a completed catalog by the students themselves.

Men's tailoring

The "Men's tailoring" course (ssd ICAR 13) is in the second year of the Master's Degree Program in Design for the Innovation Eco-Fashion Curriculum of the DIcDEA department of SUN. The course yes plays with a historic Italian fashion company in the field of haute couture for men that every year he carries out a briefing with the students and with which a collection is then made at an important Milan fashion show for men. The theme of the course for the A. 2015 is performed in collaboration with the KITON brand. The workshop's imprint of the course takes place thanks to involvement of the company sartorial laboratory that also takes care of the realization of the prototype of the final collection made with the students. The course closes its course with a photographic catalog completed by the students