

CURRICULUM

Mario Sorrentino

PERSONAL INFORMATION

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SHORT PROFILE

Mario Sorrentino (53) is Full Professor of Business Planning and New Venture Creation at the University of Campania Luigi Vanvitelli (Naples, Italy), formerly known as Second University of Naples. He has obtained his degree cum laude in Business and Economics from University Federico II of Naples in 1989.

He has been (in 1993 for ten months; 1997; 2000; 2008) Visiting Scholar and Visiting Researcher at the Snider Center for Entrepreneurial Studies at the Department of Management of the Wharton School, Philadelphia (USA).

He currently teaches Business planning and venture creation, and Management at the University of Campania Luigi Vanvitelli, where he serves as Director of Start up Lab, the Academic Laboratory for Entrepreneurship and Open Innovation of the University of Campania L. Vanvitelli.

He has served (2011-2014) as delegate of the Rector of the Second University of Naples for Start ups, Patents and Technology Transfer and he has been the Director of the “Internal Section for Technology Transfer, Patents and Spin-offs” of the Second University of Naples, created in 2011.

He is a management consultant for manufacturing companies (pharmaceutical, automotive) in the innovation area as well as for start ups and academic spin-offs looking for funding.

He is author of about 60 national and international publications (including Books, International Journals, Book chapters, Conferences). He has published in *Journal of Business Venturing*, *Technology Analysis and Strategic Management* and *Journal of Management and Governance*. He has published in Italian a book on science-based firms and technology transfer and another book on the Italian biotech industry.

He has been Featured Speaker in the Strategic Management Society SMS Conference on “New Frontiers in Entrepreneurship”, held in Catania, Italy. He has been Co-Chair of one of the four “Extension Seminars” of the SMS Annual Conference held in Rome, 2010. He has been Co-organizer of the International Workshop on “Private Equity & Entrepreneurship”, held in Taormina, Italy in 2010.

He has coordinated and participated in several research projects on new venture creation and technology transfer sponsored by National Research Council (CNR), the Ministry of Education and Scientific Research (MIUR), the National Agency for Local Development (Sviluppo Italia)

and Campania Region. For the last project on “Academic spin-offs in Campania region” he managed a budget of 250,000 € coordinating a research group of 16 people.

He is the Scientific Responsible of the Open Innovation Award “I AM FCA - Innovation Award Millennials”, promoted by FCA (Fiat Chrysler Automobiles).

His main research interests are in entrepreneurship and innovation, technology transfer processes, academic spin-offs, science-based firms, biotech start ups and pharmaceutical firms.

SELECTED PUBLICATIONS

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