

CURRICULUM OF SCIENTIFIC AND DIDACTIC ACTIVITY

Prof. Arch. MARIA DOLORES MORELLI
PhD, Associate Professor of Industrial Design

Department of Architecture and Industrial Design
University of Campania Studies "Luigi Vanvitelli"
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TRAINING:

- Research fellow in 2001 with three-year research-co-financed by the European Social Fund for the Campania Region, on the Operational Programme "Technological Development Research and High Training 94/99" - research project entitled "Analysis, project and representation of the Ager Campanus for the redevelopment of the degraded and/or discharged building heritage", Department of Restoration and Construction of Architecture and Environment, Faculty of Architecture, Second University of Naples, tutor Pasquale Belfiore;
- PhD in 2000 PhD in "Architectural Design" at the Faculty of Architecture of the University of Palermo, X cycle with thesis entitled: from Mestre to Palermo: the theme of the 'new dimension' in architectural competitions Italy from 1959 to 1970. New vocabulary and architectural types, tutor Prof. Arch. Antonino Della Gatta (college of teachers P. Culotta, C. Ajroldi, C. D'Amato Warriors, A. Della Gatta, G. Laudacina, G. Leone, T. Marra, F. Prati, L. Thermes);
- Bioarchitect diploma in 1997 with the "National Biennial Postgraduate Specialization Course in Bioarchitecture";
- Scholarship for further education abroad in 1995 Section - Civil Engineering and Architecture - announcement of the University of Naples "Federico II"
- Diploma of Acceptance in 1995 at the Goddess "Projet Architectural Et Urbain: Théories Et Dispositifs" at L'Ecoles D'Architecture de Paris Belleville, Paris;
- Scholarship in 1991 at the School of Specialization in "Urban Design" of the University of Naples "Federico II";
- Degree in Architecture in 1991 at the University of Naples "Federico II" with rating 110/110 and praise with thesis entitled "Landscape analysis and environmental design of a quarry discharged in Torre del Greco", rapporteur Prof. Arch. Romano Lanini;
- Classical maturity in 1984 at the "Gaetano de Bottis" classical high school in Torre del Greco (NA) with a 60/60 rating.

ACADEMIC ROLES:

- from 1 November 2019 he is associate professor of Industrial Design SSD ICAR/13 in the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 1 November 2012 is confirmed researcher SSD ICAR/13, in the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- since 1 November 2002 he is a university researcher, scientific-disciplinary field ICAR/14 - "Architectural and urban composition" at the Faculty of Architecture of the S.U.N;
- since 2002 he has been a member of the College of Lecturers of DADI PhDs.

INSTITUTIONAL ASSIGNMENTS AT THE UNIVERSITY OF CAMPANIA "L. VANVITELLI"

- from 2019 REFERENT of the Department of Architecture and Industrial Design of THE POT PROJECT, Orientation Plans and Tutored 2017 - 2018. Title of the POTDESIGN project: EDUCO/PRODUCO University leading University of Campania Studies "Luigi Vanvitelli" of 12 Italian universities Approved by Decree Miur of 04.03.2019;
- from 2019 TUTOR for the Applied Research Project "BIOIELLO", for OFFICINA VANVITELLI, University of Campania Studies "Luigi Vanvitelli";
- in 2018 COMPONENT of the Team at the project "European Union, European Social Fund, P.O.R., Campania ESF 2014/2020- AXIS III - SPECIFIC GOAL 14_ ACTION 10.4.7 "THE FORMAT OF THE PROFESSIONS ORIENTATION", University of studies of the Campania "Luigi Vanvitelli", Professional Order of Architects Landscape planners and conservators of the Province of Naples, Professional Order of Chartered Accountants and Accountants of Caserta, Professional Order of Doctors Accountants and Accountants of Naples NORD, Professional Order of Engineers of the Province of Caserta, Order of Lawyers of Santa Maria Capua Vetere, Notarile Council of Santa Maria Capua Vetere, ANFeA (National Physical Association and Application), Professional Order of Pharmacists of the Province of Caserta, Professional College of Midwives;
- from 2017 DELEGATE ORIENTATION and ALTERNANZA SCUOLA - WORK of the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 2017 ATENEO REFERENT for the orientation of the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 2019 COMMISSION OF the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 2019 CONCENTED TEAM of the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 2017 to 2018 COMITE COMMISSION COMPONENT PARITETIC COMMISSION of the Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli";
- from 2014 to 2017 SCIENTIFIC COORDINAMEN OF the International Interuniversity Master (LANDesign® ali-ment-action / Mediterranean Diaeta) - Department of Architecture and Industrial Design - Department of Pharmacy of Salerno UNISA - Facultad de Ciencias Agrarias y Forestry (FCA Y F) de La Plata - Benecon S.C.aR.L. Limited Responsibility Consortial Society Institutional Partner of the UNESCO University and Heritage Forum, Regional Centre of Competence for Cultural Heritage Ecology Economics Design of Services -EXPO 2015 - MIUR Campania;
- since 2012 SCIENTIFIC RESPONSABILE of Research Activity as "Component of the Scientific Committee", of the Benecon Research Centre, home of the Unesco Chair on Landascape, Cultural Heritage and Territorial Governance, attended by five universities studies of Campania Luigi Vanvitelli, Pegasus Telematics University, Federico II University, University of Salerno and University of Sannio;
- from 2012 to 2013 JOB&PLACEMENT COMMISSION COMPONENT of the Department of Architecture and Industrial Design, Polytechnic School and Basic Sciences, University of Campania Studies "Luigi Vanvitelli";
- from 1993 to 1995 COORDINATOR Of the scientific activities of the Preliminary Project for the "Recovery of the Monumental Complex of St. Lawrence to Septimum, - The Place of the Rule", Faculty of Architecture, Second University of Naples Studies Responsible Pasquale Belfiore.

INTERNATIONAL SEARCH AND EDUCATIONAL PROJECTS

- from 2016 SCIENTIFIC RESPONSABLE OF THE PROJECT OF APPLIED SEARCH "LANDesign@ for the care of the common home" University of Campania Studies "Luigi Vanvitelli", Department of Pharmacy of Salerno UNISA - Facultad De Ciencias Agrarias Y Forestales (Fca Y F) de La Plata Research Centre BENECON Scarl, Chair Unesco On Landscape, Cultural Heritage And Territorial Governance, MIUR; From 2012 to 2016 SCIENTIFIC RESPONSABLE OF THE APPLIED SEARCH "ALI-MENT-ACTION@ UNIVERSITY'S SCHOOL-ENTI For EXPO 2015" University of Campania Studies "Luigi Vanvitelli", Department of Pharmacy of Salerno UNISA - Facultad De Ciencias Agrarias Y Forestry (Fca Y F) de La Plata Research Centre BENECON Scarl, Chair Unesco On Landscape, Cultural Heritage And Territorial Governance, MIUR, Vivaio EXPO 2015;
- from 2012 to 2016 SCIENTIFIC RESPONSABLE OF THE PROJECT OF APPLIED SEARCH "ALI-MENT-ACTION@ UNIVERSITY'S SCHOOL -AZIATIONS FOR EXPO 2015" University of Campania Studies "Luigi Vanvitelli", Department of Pharmacy of Salerno UNISA - Facultad De Ciencias Agrarias Y Forestales (Fca Y F) de La Plata Research Centre BENECON Scarl, Chair Unesco On Landscape, Cultural Heritage And Territorial Governance, MIUR, Vivaio EXPO 2015;
- since 2011 SCIENTIFIC RESPONSABLE OF THE APPLIED SEARCH "LANDesign@ UNIVERSITA'SCUOLA -AZIENDE- ENTI" University of Campania Studies "Luigi Vanvitelli", Department of Pharmacy of Salerno UNISA - Facultad De Ciencias Agrarias Y Forestales (Fca Y F) de The Plata Research Centre BENECON Scarl, Chair Unesco On Landscape, Cultural Heritage And Territorial Governance, MIUR for the pro-duction of: objects and collections of social design, outdoor spaces redeveloped in schools;
- since 2011 SCIENTIFIC RESPONSABLE of the PROJECT OF APPLIED SEARCH "HABITO MEDITERRANEO", University of Campania Studies "Luigi Vanvitelli", Department of Pharmacy of Salerno UNISA - Facultad De Ciencias Agrarias Y Forestales (Fca Y F) of La Plata BENECON Scarl Research Centre, Unesco On Landscape Chair, Cultural Heritage And Territorial Governance, MIUR, SILAE International Society of Etnomedochina for the pro-production of fashion design artifacts related to the characteristics of the territory;
- in 1999 DELEGATE at the INTERNATIONAL Congress on Sustainable Cities "European event Promoting sustainable development & local Agenda 21" from the city of Naples, on the design aspects of urban furniture for sustainable spaces.

COORDINATION AND PARTICATION OF NATIONAL SEARCH AND DIDATTICA Projects

- from 2019 REFERENT of the Department of Architecture and Industrial Design of THE POT PROJECT, Orientation Plans and Tutored 2017 - 2018. Title of the POTDESIGN project: EDUCO/PRODUCO University leading University of Campania Studies "Luigi Vanvitelli" of 12 Italian universities Approved by Decree Miur of 04.03.2019;
- in 2019 THE SCIENTIFIC RESPONSABLE OF WORKSHOP "ASSISI-I DESIGN XXXX" as part of the "UNIVERSO ASSISI 2019" event, Department of Architecture and Industrial Design, University of Campania Studies "Luigi Vanvitelli", University of Studies Perugia, Municipality of Assisi;
- from 2018 SCIENTIFIC RESPONSABLE, conferred by BENECON, of the Research Activity, section "Works of Art and Excellence in Campania", for the selection of operational projects and initiatives of study, teaching or research aimed at safeguarding and enhance the elements that characterize the intangible cultural heritage of Campania included in the UNESCO Intangible Cultural Heritage Lists, as



well as to support the candidacy of new intangible cultural elements of Campania; Art. 10, c. 2, Regional Law 29 December 2017, No. 38;

- from 2018 SCIENTIFIC RESPONSABLE OF research entitled: "LANDesignAbito Mediterranean" in Master Science in INNOVATION AND ENVIRONMENTAL SUSTAINABILITY FOR INTERNATIONAL DEVELOPMENT – JEAN MONNET SCHOLARSHIP PROGRAMME, Benecon S.C.a.R.L., Chair UNESCO on Landscape, Cultural Heritage and Territorial Governance, Institutional Partner of the UNESCO University and Heritage Forum, Regional Centre of Competence for Cultural Heritage Ecology Economy;

- from 2017 to the present day SCIENTIFIC RESPONSABLE "HISTORY OF ALTERNANZA" exhibitions of the projects carried out between secondary schools and the Department of Architecture and Industrial Design, Polytechnic School and Basic Sciences, University of The University of Campania "Luigi Vanvitelli";

- in 2017 SCIENTIFIC RESPONSABLE OF the research project "Makers in Library": THE ACEDIAL LIBRARY for innovation, creativity, education to eco-sustainability" entrusted by the CNBA (National Coordination of Libraries of Architecture) - for the " Project promoting initiatives for the development of services to users, Campania Region, AIB (Italian Library Association), Office of Library of the Department of Architecture and Industrial Design University of Campania Studies "Luigi Vanvitelli";

- in 2017 SCIENTIFIC RESPONSABLE OF the project "POR Campania ESF 2014-2020-Axis IV Institutional Capacity -Line 5, conferred by Formez PA-Center Services, Assistance, Studies and Training of the P.A.;

- from 2016 SCIENTIFIC RESPONSABLE "V: ERGO" MOSCOW OF THE THESIS OF DEGREE IN DESIGN, DESIGN FOR THE MODA, ARCHITECTURE- ORIENTATION- PLACEMENT Department of Architecture and Industrial Design University of Campania Studies "Luigi Vanvitelli";

- in 2016 COMPONENT Research Unit: PRIN (Projects of Relevant National Interest) Title of the Research Project: [LANDesign ali-ment-action: Mediterranean Diaeta] Project Coordinator: Sabina Martusciello, Role in the Bando: University Participant/ Institution: University of Campania Studies "Luigi Vanvitelli" Department of Architecture and Industrial Design; Responsible: Sabina Martusciello, Maria Dolores Morelli, Claudio Gambardella, Sergio Sibilio, Antonio Rosato, Rossella Bicco - Department of Experimental Medicine, Second University of Naples; Responsible: Carmelina Loguercio, Marco Romano - Department of Pharmacy - Department of Engineering, University of Salerno; Responsible: Enrica De Falco, Carlo Crescenzi, Heinrich Christoph Neitzert - Department of Communication and Social Research, La Sapienza University in Rome; Responsible: Andrea Rea, Isabella Mingo, Cristina Sofia;

- from 2011 to the present COMPONENT LABORATORIO LANDesign® of the Department of Architecture and Industrial Design, Polytechnic School and Basic Sciences, University of Campania Studies "Luigi Vanvitelli"

- in 2011 COMPONENT of the Regional Competence Centre "BENECON Cultural Heritage Ecology Economy Design of Services"S.C.a.R.L. SUN-UNINA-UNISA-UNISANNIO- Permanent Member of the UNESCO University and Heritage Forum" of CAMPUS POMPEI: Project "Urban Ecotourism For the sustainable use of Cultural Heritage in Campania" in implementation of Operational Goals 2.1 and 2.2 of the FESR Campania 2007/2013 Operational Programme"

- in 2004 RESPONSABLE of the Scientific COORDINATO and editorial of the editorial and the filing of the Works and Bibliography, "Italian architectures of the second twentieth century - Italian architecture in Naples and province from 1945 to the present day. Selection of works of artistic historical interest, Ministry for Cultural Assets and Activities and DARC, University of Naples " Frederick II " and Second



University of Naples Scientific Managers: Pasquale Belfiore, Benedetto Gravagnuolo Margherita Guccione;

- in 2013 SCIENTIFIC RESPONSABILE OF the seminar "ORA ET DISEGNA - CORPO/THE BODY OF THE DESIGN" Foundation Academy of Fine Arts "Peter Vannucci", at the Academy of Art Raetia, Ora (Bz);

- in 2011 COMPONENT of the CAMPUS POMPEI group: "Urban Ecotourism for the Sustainable Use of Cultural Heritage in Campania" in implementation of Operational Goals 2.1 and 2.2 of the FESR Campania 2007/2013 Operational Programme;

- in 2011 COMPONENT Research Unit: PRIN (Projects of Relevant National Interest) Co-financed Research MIUR 2011 - 2013 Title of the Co-funded Research Project: A new culture of urban maintenance Scientific Coordinator: Marina Montuori Second University of Naples, Department of Architecture and Industrial Design - University of Brescia - University of Bologna - University of Salerno;

- in 2011 COMPONENT of the Interregional Operational Programme Research Group "Renewable Energy and Energy Savings" 2007 - 2013 Activity Line 1.3 "Interventions to support the production of energy from renewable sources in the context of efficiency energy of public or public energy buildings and utilities", Faculty of Architecture, Second University of Naples Studies Specific contribution in the section ESEMPLARE_Energy/Communication PROJECT;

- In 2007 COMPONENT Research Unit: PRIN (Projects of Relevant National Interest) Title of research project: Coastal Industrial Landscapes Scientific Coordinator: G. Carnival, IUAV Venice Second University of Naples in 2007 SCIENTIFIC RESPONSABILE of the research activity for the aspects of DESIGN related to technological analysis, typological, morphological and materials of the Station of the Circumvesuvian of Castellammare di Stabia (work of M. Canino) PRELIMINARE PROJECT COMPONENT Consortium St. Giorgio Volla;

- in 2006 COMPONENT Research Unit: PRIN (Projects of Relevant National Interest) Title of the Research Project: New forms of housing in Italian urbanized territories: in-place logic and sustainable residential models Scientific Coordinator: D. Vitale, Milan - Bovisa Chief scientist, local unit: Carlo Manzo;

- in 2005 RESPONSABILE of the P.O.R. Campania 2000/2006 Integrated Project Great Cultural Attractor Palace of Caserta , Cod.Uff.156, Campania Region D.D. n 124 of 25/05/2005;

- in 2002 RESPONSABILE of the Project I.F.T.S. Edilforma, Convention AFM/M.U.R.S.T. of 02/09/98 "Expert in territorial planning and urban recovery", Faculty of Architecture SUN and ITC of Santa Maria Capua Vetere;

- in 2000 RESPONSABILE of the Project for the "Environmental Enhancement of Adaptation and Public Use of the Forest Protection Reserve - Tyrone High Vesuvius - "Valorization of the Vesuvian area and the establishment of the Database for knowledge and protection Faculty of Architecture, Chief Scientist Pasquale Belfiore.

ACTIVITY AND ROLES IN INTERNATIONAL and NATIONAL SCIENTIFIC

- from 2017 SID Component, Italian Design Company and member of CUID, Italian Design Conference;
- since 2011 component SILAE ITALO-LATINOAMERICANA OF ETNOMEDICINA;
- since 2011 member of the Scientific Committee of the Benecon Research Centre, home of the Unesco Chair on Landascape, Cultural Heritage and Territorial Governance;
- in 1999 DELEGATE at the INTERNATIONAL Congress on Sustainable Cities "European event Promoting sustainable development & local Agenda 21" from the city of Naples.

EDITORIAL ACTIVITY

- from 2018 COORDINATOR SCIENTIFIC and COMPONENT of the editorial committee of the journal #LOOK Scientific Committee: Patrizia Ranzo, Luigi Maffei, Alessandra Cirafici, Roberto Liberti, Maria Dolores Morelli, Danila Jacazzi;
- since 2005 COMPONENT of the editorial board of TAGS magazine. Quarterly territory art and genius Salerno and province. SALERNO:AREABLU EDITIONS Directed by Paola Capone, Scientific Committee: Paola Capone, Conchita D'Ambrosio, Carmine Gambardella, Sabina Martusciello, Maria Dolores Morelli, Silvia Quesada, Luca Rastrelli, Osmany Cuesta Rubio, Sandra Sharry
- from 1992 to 1994 COMPONENT of the editorial board of the OP magazine. CIT. review of the selection of contemporary art criticism directed by Renato De Fusco Scientific Committee: Philippe Daverio, Kenneth Frampton, Giuseppe Galasso, Juan Miguel Hernandez Leon, Aldo Masullo, Vanni Pasca, Franco Purini, Joseph Rykwert;
- from 1992 to 1993 COMPONENT of the editorial board of ArQ magazine, Electa Napoli.

AWARDS AND NATIONAL AND INTERNATIONAL RECONOSCIMENTS

- in 2019: Council of Europe Landscape Award and National Landscape Prize MENTION Competition promoted by MIBACT Project Group: Maria Dolores Morelli, Sabina Martusciello
- in 2015: PREMIO ADI COMPASSO D'ORO INTERNATIONAL AWARDS 2015. MENTION Design for Food and Local Heritage for the Applied Research Project "Mediterranean Diaeta / LANDesign - wings-ment-action@", Scientific Managers: Sabina Martusciello, Maria Dolores Morelli.
- in 2015: TESTIMONIAL OF "PROJECT SCHOOL EXPO 2015 for the Applied Research Project "Mediterranean Diaeta / LANDesign - wings-ment-action@" Scientific managers: Sabina Martusciello, Maria Dolores Morelli
- in 2015: TESTIMONIAL OF "THE UNIVERSITY FOR EXPO 2015" for the Applied Research Project "Mediterranean Diaeta / LANDesign - wings-ment-action@" Scientific managers: Sabina Martusciello, Maria Dolores Morelli
- in 2015: International Design Competition to design the future of the local pizzeria - 2nd edition - Section "Opening" 2nd PREMIO for "LE 5 SEASONS" In collaboration with POLI.design - Consortium of the Polytechnic Of Milan with the patronage of ADI (Association for the Industrial Design), AIPi (Italian Association of Designers in Interior Architecture), AIAP (Association for Visual Design) and Restaurant Design - Design course for the innovation of restaurants and pizzeria premises. Project group: Designers: Sabina Martusciello, Maria Dolores Morelli with Luca Rastrelli (food chemistry), Salvatore Genovese (chef), Francesco Pernice (artist).
- in 2015: PREMIO IQU : INNOVATION AND URBANA QUALITY - X Edition 1st PREMIO online - Section of realized works Promoted by the publishing group Maggioli Responsible for the project: Sabina Martusciello, Maria Dolores Morelli
- in 2013: PREMIO "ARS. Art that achieves social employment" 3rd PREMIO promoted by the Italian Accenture Foundation Project Managers: Sabina Martusciello, Maria Dolores Morelli with Antonello Vitolo
- in 2005: Urban Design Fest Competition Urban Furniture Competition for free communication in the city, Pavia MENTION OF DESIGN PROJECTS "SEME" and "TOTEM"
- in 1994: "International Ideas Competition for the Recostruction of the Souks of Beirut" (group leader U. Siola) MENTION of the project Competition banned by SOLIDERE (The Lebanese Company for development and recostruction of Beirut Central District).



Università
degli Studi
della Campania
Luigi Vanvitelli

Scuola Politecnica e
delle Scienze di Base

Dipartimento di
Architettura e
Disegno Industriale

PUBLICATIONS AND REPORTS TO INTERNATIONAL and NATIONAL CONVEGNES

- She is the author of numerous monographs and more than 300 scientific publications on the themes of Landesign, design, fashion, formal and functional composition of artifacts.
- She is the speaker of numerous international and international conferences on the issues of industrial design.

Scuola Politecnica e delle
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