

**Claudio Gambardella**, architect and designer, is Associate Professor of Industrial Design at the Department of Architecture and Industrial Design (DADI) of the Campania University "Luigi Vanvitelli" (SUN) - formerly known as Second University of Naples - since 2010. He has obtained the qualification as FULL PROFESSOR, in the first round of the National Scientific Qualification 2019. He is delegate of the Director for the Internationalization Policies of the Department.

He is currently working on two main research branches: the first one concerns a new concept of company museums, that he has been studying for years, to create a distinctive identity that differentiates them from other types of museums. On this topic he directed a series of publications for publishing company Alinea, being the author of the first publication entitled "IL SISTEMA MUSEALE REGIONALE DEL DESIGN E DELLE ARTI APPLICATE" (2005, English version: "OFFICIAMUSEUM. THE REGIONAL MUSEUM SYSTEM OF DESIGN AND APPLIED ARTS", 2008). From 2016 he has been directing the series "THE 3RD INDUSTRIAL REVOLUTION. Futuro e memoria del Design", for publishing company Altralinea. He is scientific advisor and artistic director for the project "Temporary Museum of Enterprise" product of excellence in Campania, under construction in Pompeii, under an agreement between the city of Pompeii and SUN. Moreover, he has been project coordinator of "Summer School in designing of company museum systems in Euro-Mediterranean area" of SUN in collaboration with OKAN ÜNİVERSİTESİ of Istanbul and FACHHOCHSCHULE KÖLN approved in 2013 from INDIRE/MIUR (Ministry of Education, University and Research).

The second research branch he is focusing on is about the preservation and enhancement of those forms of design that are capable of connecting with local craftsmanship, thus developing what Gambardella calls "Handmade in Italy", i.e. a kind of design that is strongly linked to local diversity over the country, competing with the more globalized "Made in Italy". In this regard, he is national Coordinator of the Thematic ADI Commission called HANDMADE IN ITALY from 2017.

He is part of the Academic Board of the PhD programme in "Architectural and Urban Design and Architectural Restoration" of SUN as well as the Academic Board of the International Doctorate in "Philosophy of Interior Architecture" of the University of Naples "Federico II".

Moreover, he is one of the members of MUSA Scientific Committee (University's Museum of Sciences and Arts) of SUN. He curated the Materials Library project for SUN, first ever in Southern Italy, in collaboration with Material Connexion Italia. He was also curator of the 2013 and 2016 editions of the DADI/SUN booth at SALONE SATELLITE, a section of the SALONE DEL MOBILE dedicated to young talents and universities, both Italian and foreign, in Rho-Fiera, Milan.

He has been the Chairman of Board Master's Degree (Aggregated Study Course in IT/EN) in Architecture: Interior Design and for Autonomy from October 2013 to 2016; currently scientific director, managing relationships with Okan University (Istanbul) and East China Normal University (Shanghai). He is also the responsible for ERASMUS relations with Ozyegin University of Istanbul, Çankaya of Ankara, École nationale supérieure d'architecture of Saint-Étienne, Cologne University of Applied Sciences, and Aristotle University of Thessaloniki.

He has been one of the three congress chairs of BEYOND ALL LIMITS, a congress on sustainability held at Çankaya University, in Ankara (TR) in October 2018.

He is member of the Scientific Committee of IEREK - International Experts for Research Enrichment and Knowledge Exchange, based in Egypt, and member of Collegium "Scriptorium Fontis Avellanae".

He is President of I LOVE POMPEI, a non-profit association to promote Architecture, Design and Conserving Cultural Objects; a successful exhibition he curated in 2002 at Villa Pignatelli Museum in Naples was named after the association.

He was the president of ADI - Association for Industrial Design Campania Delegation from 2004 to 2011.

He also designs, creates and curates design exhibitions. From 2008 to 2010, he was artistic director of the Trends/Design section of the Ravello Festival. Within this section, he conceived and curated the exhibitions "Shoes on exhibit: the treasures of the Ferragamo Museum", "The Richard Ginori Museum: a new lease on life" and "ZERODISEGNO: madness is freedom" set up respectively in 2008, in 2009 and 2010. In 2011, he curated the exhibition "more craft, more design. Annibale Oste|Studio Azzurro".

His design objects and architectural projects have been exhibited and published in Italy and abroad. He also worked for several years as an editor for specialized magazines such as DOMUS, INTERNI, MODO, SPAZIO& SOCIETA'.